

14 November 2018

Meluka Honey Secures Distribution for NSW & ACT

The Fair Traders to distribute Meluka Honey

Highlights

- Meluka Honey has established Distribution for NSW and the ACT with premium health food distributor The Fair Traders
- The Fair Traders will distribute all four of Meluka Honey's products giving access to nearly 500 premium food stores across NSW and the ACT
- An initial order has been placed which will mean Meluka Honey will be available across The Fair Traders network in time for the holiday season

EVE Investments (ASX:EVE), an ASX listed health, nutrition and wellness investment company, today announces that its investee company Meluka Honey, has commenced distribution with premium health food distributor The Fair Traders. The Fair Traders has a network of nearly 500 premium health food retailers across NSW and the ACT and an initial order has been placed across Meluka Honey's product range to ensure they are available across this network in time for the holiday season.

Commencing distribution with such a discerning and growing distributor demonstrates that Meluka Honey is building its brand in Australia and aligning itself in channels that will assist in positioning the brand as a premium honey company producing unique, sustainable and quality bee products from its pristine old growth Melaleuca Tree Tree plantation in Northern NSW. This is another significant step in establishing the Meluka brand in Australia which will be used as a spring board to the Asian and US markets.

Mr John Manins Managing Director of Fair Traders said of Meluka Honey:

"The Fair Traders has a focus on curating only the best Australian products for our growing distribution network. Our retailers trust our judgement to source Australian products that meet their high standards of quality and brand integrity. Meluka Honey with its Organic and Raw honey range is a perfect fit for our retailers and we cannot wait to start presenting the Meluka brand to our customers"

Bill Fry, Executive Director of EVE Investments commented on the new distribution channel:

"Securing Distribution across NSW and the ACT with such a reputable and strongly aligned distributor as The Fair Traders is a strong sign of progress by Meluka Honey in its efforts to penetrate and build brand awareness in Australia. We look forward to building on this progress in the coming months."

For more information:

Ben Rohr

Investment Director

+61 8 6465 5500

benr@eveinvestments.com.au

About EVE Investments

EVE Investments invests in technology companies with a focus on the medical nutrition sector. The Company's investment strategy has a three-pronged approach.

1. To invest in businesses that are in the early growth phase with the aim to support their expansion programs.
2. To identify products that have unique medicinal properties and a global reach application.
3. Preference for natural organic products that have demonstrated medicinal benefits.

For further information, please visit www.eveinvestments.com.au

About Fair Traders

The Fair Traders was established to meet strong demand from premium health food brand owners for a performance focused distributor servicing the greater Sydney and NSW region.

Founded by Bronte local John Manins, who has over 25 years FMCG Sales and Marketing experience and brand ownership, The Fair Traders has established itself as the go-to distributor for the best premium health foods brands available.

For further information, please visit www.thefairtraders.com.au