

15 August 2019

## Company Update

- Eve Investments recently visited China as part of a roadshow with AGC Capital
- Meluka Honey secures new distribution in Australia covering Victoria, South Australia and Tasmania
- Meluka Honey appoints Nozani to assist with Amazon US account management

EVE Investments (ASX:EVE), an ASX listed health, nutrition and wellness company, provides an update on recent activities by EVE in China and Meluka Honey's operations.

### China Roadshow

EVE Investments recently appointed AGC Capital to assist with securing strategic partners to support its growth activities. AGC Capital is a Sydney-based financial services firm, which specialises in advising on IPOs, funds management and corporate finance activities. AGC has strong connections across Asia and an extensive network in China. During the week commencing 5 August 2019, AGC arranged meetings with potential strategic partners in several Chinese cities. The EVE delegation is very happy with the strategic connections that were made and the dialogue and information sharing that is continuing.



Figure 1: EVE delegation team in China

### **Australian Distribution**

Meluka Honey has appointed a new distributor covering Victoria, South Australia and Tasmania. The distribution channel covers health food stores and high-end retailers in these states. This appointment now gives Meluka Honey coverage across all available states, giving most Australian consumers the opportunity to access Meluka Honey's premium honey products.

### **Amazon US**

Meluka Honey recently appointed Nozani ([www.nozani.com](http://www.nozani.com)) in the US to assist with its Amazon US strategy. Nozani are a well credentialed Amazon focused full-service optimisation company and will assist in formulating and executing Meluka Honey's Amazon strategy to ensure the fulfilment by Amazon listings achieve maximum potential.

### **For more information:**

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### **About EVE Investments**

EVE Investments invests in companies with a focus on the medical nutrition sector. The Company's investment strategy has a three pronged approach.

1. To invest in businesses that are in the early growth phase with the aim to support their expansion programs.
2. To identify products that have unique medicinal properties and a global reach application.
3. Preference for natural organic products that have demonstrated medicinal benefits.

For further information, please visit [www.eveinvestments.com.au](http://www.eveinvestments.com.au) and follow us on Twitter [@EVEInvestments](https://twitter.com/EVEInvestments)