MANNY ESTRADA

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EDUCATION

Texas A&M University
College Station, Texas
August 2013 - December 2017
B.S. University Studies in Business
Minors Art & Psychology

TOOLS & SKILLS

Web Design & Development
HTML, CSS, JavaScript, Google Analytics, Google Tag Manager

UX/UI
Wireframimg, Prototyping, Interface Design, Information Architecture, Interaction Design, User Testing

Design
Figma, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe After Effects, Adobe Premier

Languages
English, Spanish

INVOLVEMENT

AD2 Austin - *Sr. Web Chair*
Austin, TX | Fall 2021 - Current

TAMU Free Speech Forum - *Advisor*
College Station, TX | Spring 2019 - Spring 2020

TAMU AIGA - *Webmaster*
College Station, TX | Spring 2017 - Fall 2017

Google Bold Immersion - *Participant*
Sunnyvale, CA | Summer 2016

Google Student Ambassador - *Liaison*
College Station, TX | Fall 2014 - Spring 2015

TAMU SHPE - *Technical Affairs*
College Station, TX | Fall 2013 - Spring 2015

Google CSSI - *Participant*
Mountain View, CA | Summer 2013

EXPERIENCE

Texas Division of Emergency Management - *Web Designer*
Austin, TX I June 2020 - Current

- Lead redesign & development for the organization's main website which improved quality assurance by 10% & search engine optimization by 5%
- Designed & developed mobile application that connected to main website's API which provides real time updates on state declared disasters
- Wireframed & prototyped design frameworks for other organization websites

Freelance - *UX/UI Designer & Web Designer*
Remote I December 2013 - Current

- Designed & developed web solutions for start-ups & small companies
- Assisted clients with user acquisition strategy, search engine optimization, as well as quality assurance

Texas A&M Health Science Center - *Web & Information Designer*
Bryan, TX I August 2018 - June 2020

- Lead redesign & development for the College of Nursing website
- Assisted with site design & development for the College of Pharmacy as well as the School of Public Health

Texas A&M Veterinary Medical Teaching Hospital - *Student Assistant*
College Station, TX I November 2016 - August 2018

- Wireframed, prototyped, & developed the interface for the organization's referring veterinary portal
- Assisted the marketing team in reorganizing web content during the redesign of the organization's main website

Google Inc. - *BOLD Intern*
San Bruno, CA I May 2017 - August 2017

- Designed & created a website to train new Google employees associated with the Google gTech Global Support and S2 Teams
- Attended global video conference calls to learn and assist with customer experience support concerning the YouTube ad reservation platform

The Integer Group - *Retail Arts Lab Intern*
Dallas, TX I June 2016 - August 2016 & June 2015 - August 2015

- Conducted research with a team of interns to present a case study that observed millennial based shopping trends
- Conceptualized & prototyped web based interactive proof of concepts to simulate retail shopping experiences.

StudyOnBoard LLC - *Web Designer*
College Station, TX I December 2013 - May 2015

- Designed & developed interface for organization's main web application