Fostering disruptive technologies and solutions for women's health
In order to give more visibility to FemTech and to accelerate innovation, Groupe Mutuel, one of the leaders in health insurance in Switzerland, has joined forces with the best innovation hub in Switzerland, the EPFL Innovation Park.

Together, we want to attract and promote the best solutions in FemTech and give them an opportunity to test their market, finance themselves, or better, co-create together.

More than any other healthcare domain, FemTech innovations must be supported to foster more effective prevention and treatments for women’s health.

It is a cause, and we would like you to join us.

Lan Zuo Gillet, EPFL Innovation Park
Sophie Revaz, Groupe Mutuel
Co-Directors
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Releasing the power and well-being of half the planet's population

Women have been historically underserved in healthcare, as modern medicine has been built on a one-size-fits-all approach that considered men as the main parameter for health-related solutions. Having being excluded from clinical trials for so long, women have to deal with many unresolved health issues, as well as with the consequences of inadapted treatments to this day.

Yet, many studies show that because of their longer life expectancy and their tendency to seek out more preventive care, women actually spend more than men on their healthcare. On the other hand, more and more corporates are aware of the importance of the well being of their growing percentage of female work force throughout their biological life cycles.

As an established Health insurance company determined to improve health condition of 50% of the population, Group Mutuel launched this Femtech initiative together with EPFL Innovation Park, to further foster innovation in this sector and help start-ups offering disruptive FemTech solutions to go to market and accelerate their growth.
FemTech on the rise

FemTech (or female technology) is a term applied to an emerging industry that includes a broad range of technologies dedicated to the improvement of women’s health and wellbeing. This sector includes solutions in many areas, including fertility & pregnancy, women’s sexual wellness, women’s medicine, female oncology, period health, menopause and mental health.

With the rapid rise and early successes of start-ups dedicated to women’s health, FemTech is becoming a hot topic and a promising asset class for investors. In 2019, the global FemTech market generated $820.6 million, with a market value estimated to be worth $50 billion by 2025 (Frost & Sullivan).
Tech4Eva
The first Swiss program in field of FemTech

Tech4Eva is an equity-free virtual accelerator program on a mission to create an innovation platform in Switzerland, where disruptive start-ups and projects from around the globe develop innovative solutions for improving or advancing technologies relating to women’s health and achieving respective growth.

The vision of the organization is to build a global FemTech community by connecting all stakeholders in different markets active in the sector.
Tech4Eva’s 9-month acceleration program consists of multi-layer activities, such as mentorship by corporate experts, specialized workshops, roadshows, peer-to-peer experience, training sessions, experts event series, as well as focus groups for:

**Growth-stage start-ups**

Tech4Eva assists selected companies in their business development through workshops, mentorship and peer-to-peer sessions, strengthen their market visibility through public roadshows events and connects them with potential customers and investors, by leveraging the network of the EFPL Innovation Park and its other partners.

**Early-stage start-ups & projects**

Tech4Eva helps selected companies and projects to refine and validate their business models and go-to-market process strategy through training sessions and personalized coaching, as well as develop pilot projects with potential business partners.

**FemTech community**

Tech4Eva organizes a series of networking and knowledge-sharing events, such as roadshows, expert talks and focus groups. Various field specialist are invited to share their experiences, insights and recommendations and discuss how their field knowledge is (or can be) applied to specific femtech-related cases.
2021 Program activities

Through the community that the program aims to build, Tech4Eva supports the growth of the start-ups in the program and the development of ideas from innovators through its focus groups with: monthly peer-to-peer sessions for growth-stage start-ups, 6 training sessions for early-stage start-ups, 8 start-up workshops, recurring mentor meetings, 4 focus groups and various community events.

ROADSHOWS

APR 2021

LAUNCH Opening ceremony

MAY 2021

PEER2PEER SESSIONS AND MENTORSHIP

EARLY-STAGE TRAINING SESSIONS

START-UP COMMUNITY WORKSHOPS

TOKYO

MAY 2021

ZURICH

JUL 2021

AUG 2021

LONDON

SEP 2021

OCT 2021

BOSTON

NOV 2021

DEC 2021

CLOSING Demo-day

To the Tech4Eva program
Training Sessions

1. Market Analysis & Value Proposition
2. Building a strong team
3. IP Protection
4. Product Development & Go-To Market Strategy
5. Financial Planning
6. Final presentation to jury

Community Workshops

1. Introduction to the Swiss health system
2. How to crack the press game
3. Presentation skills
4. Swiss ecosystem and how to work with pharma
5. Regulatory pathway
6. Financing
7. Where to play? Market opportunity navigator
8. Sales & Marketing in the health sector
The objective of the Focus Groups in the Tech4Eva program is to foster collaborations between start-ups, experts and corporates for the co-development of shared solutions in FemTech. Through an open-innovation approach that leverages a data federation system, Tech4Eva aims to bring concrete points of data and sources of investment for all stakeholders that work for improving women’s health and wellbeing.

2021 Selected Areas

- Prevention & Wellness
- Pregnancy & Post-partum
- Fertility
- Menopause, Period Health & Incontinence
Prevention & Wellness

The Prevention & Wellness Focus Group explores open innovation in the context of prevention and wellness. It is open for start-ups, corporate or expert developing solutions in the area of prevention and wellness to co-create solutions through an open innovation approach over 6-months.

**LEADERS**

Marco Rüedi  
(EPFL Innovation Park)

Ksenia Tugay  
(Groupe Mutuel)

Jihyun Lee Engler  
(Groupe Mutuel)

**GOALS**

Explore open innovation in the context of Prevention & Wellness

Identify pain points from start-ups, corporates and other stakeholders in the field and facilitate interaction between them

Design a path for optimizing future collaborations

Pregnancy & Post-partum

This Focus Group is aimed at tackling issues, challenges, and opportunities in the domains of pregnancy and post-partum. It is a virtual space to discover the technology and scientific solutions addressing pressing health issues and to connect with experts, innovators, researchers and people who have an interest in this domain.

**LEADERS**

Douglas Haggstrom  
(Innovation Office, University of Basel)

Laura Rio  
(Medical Scientist)

**GOALS**

Understand the pregnancy patient journey

Identify corporate engagement opportunities in the domain

Develop messaging strategies for positioning of pregnancy start-ups
Fertility: the Unspoken Journey

This Focus Group wants to revolutionize the current patient journey of fertility and infertility, by breaking the silence around the topic and empowering women through the ultimate awareness generation toolkit. It is addressed to companies, counsellors, specialists and representatives of specific patient groups.

LEADERS
Haider Alleg (Ferring Pharmaceuticals)
Marzia Massignani (vVardis)

GOALS
Awareness and call to action generation
Design a more fluent journey from diagnostic to success
Build a collaboration framework of all stakeholders

Menopause, Period Health & Incontinence

By 2025, 1 billion women will experience menopause (12% of the world’s population), which corresponds to a $600 billion spending opportunity. The urinary incontinence market will reach USD 3.93 billion by 2026. This Focus Group aims at connecting top industry experts, as well as co-creating joint solutions for these markets with corporates, start-ups and field experts through an open innovation approach.

LEADER
Marta Gehring (Swiss Biotech Association)

GOALS
Create a learning community
Better understand target consumers
Help refine product-market fit
Drive investor interest
Wellness and Prevention Focus Group
Marco Ruedi, EPFL, Innosuisse; Jihyun Lee-Engler, Groupe Mutuel; Ksenia Tugay, Groupe Mutuel

Ambitions of our Focus group
- Identify pain points from startups, corporates, and community:
  - Respect different pain points
  - Identify common ones
- Facilitate interactions between corporates, startups and other stakeholders in the field of Prevention & Wellness (Learn together)
- Investigate solutions in the framework of Open Innovation
- Design a path for optimizing future collaborations

Open Innovation: a new buzzword or a chance to foster partnerships between David & Goliath?
- Learn more about Open Innovation Framework in the context of wellness and prevention
- Learn from corporates such as J&J on their innovation process and collaborating with startups

Looking for Innovation: Product/Service development

Open discussion on how to understand corporates and communicate efficiently with them:
- Share tips and reflections on efficient communication between startups and corporate clients
- Test your market to de-risk your time and investor’s money

Moderation of a Startup and Corporate Workshop using Partnership Canvas

Go-to-market challenges for Prevention & Wellness, Nutrition and Lifestyle
- Customer perception of prevention and wellness is usually driven by culture
- Long process of learning consumer conceptions and consumer segments
- Choose your business model that matches your degree of evidence

Wellness, Nutrition, Lifestyle
- Out-of-pocket
  → Market positioning by developing confidence of having a good product and being able to sell it

Maintenance of Health
- Outcome-based multi intervention
- Outcome-based reimbursement in the US (e.g. diabetes management)
- Unclear reimbursement in the European regulatory perspective
  → Better to increase your evidence to discuss potential participatory financing

Pharma/Medtech/Biotech
- Evidence-based medicine.
- FDA and EMEA regulatory compliance
- Reimbursement
Pregnancy and Post-Partum Focus Group
Douglas Haggstrom, University of Basel & Alchemy Growth;
Laura Rio, PhD, Phillip Morris International

**Background:**
The focus group was aimed at tackling issues, challenges and opportunities regarding pregnancy. What is new? What is next? Who are the start-ups focusing on pregnancy? What are their expectation/needs? It is also the opportunity to connect and to exchange among experts, innovators and people who have an interest in this domain.

**Mapping the pregnancy journey**
Pregnancy journey encompasses the pregnancy experience (left) with all the physiological and psychological changes as well as the interaction with different stakeholders (right).

Pregnancy experience (left) and stakeholder mapping for pregnant woman (right): Illustrations from Beth Kyle PhD

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**Session 1**
**Defining objectives**
We want to:
- Build a Community
- Exchange with others
- Convince investors

**Session 2**
**Patient Journey & Stakeholder mapping**
- Pregnancy mapping
- Stakeholders
- Where is my startup?

**Session 3**
**Selling Femtech**
- Pregnant women are digital pioneers!
- Convincing femtech can be profitable
- Vision not risk

**Session 4**
**Pitching Femtech**
- Sell a vision
- Simplify
- Evidence!

**Acknowledgements**
Huge thank you to our experts: Beth Kyle, Franziska Stemmler, Isma Hachi and Ksenia Tugay and to all the Participants
Fertility Focus Group
Marzia Massignani, PhD, vVardis; Haider Alleg, Ferring

Pharmaceuticals

Objectives: To gather ideas focusing on tackling gaps in awareness, psychological support, and related health and tech solutions.

Awareness is very low in general and often comes when being faced with a problem.

Suggestions:
- Fertility Manifesto to submit to WHO
- Prevention/Early Education at school

The psychological support and sense of community has been identified as a weak link in the chain despite many available services.

Suggestions:
- Fertility coaching platform
- Ensure science does not override Empathy

Conclusions: The focus group was powered by several individuals willing to bring actionable solutions for the short and long term. Prevention campaign and an innovative digital sharing platform where identified as potential game changer/innovations. However, a big importance was given to the HUMAN to HUMAN and Empatic communication when facing patients at any stage of the journey.

Suggestions
Design a shared platform (non-profit) powered by AI, where all companies, universities and other relevant stakeholders can upload data to generate successful holistic protocols based on common scientific facts.
Menopause, Incontinence and Period Health Focus Group

Marta Gehring, sbg lifesciences and Swiss Biotech Association

Major pain points identified by the Focus Group
Stigma and silence. Menopause, Incontinence and Period Health are not a priority in the society. Lack of interest from male investors and Lack of investment in research

**Menopause**
- Market creation game: 1 billion consumers
- $600 B spending opportunity
- Currently mostly a market for hot flashes

**Incontinence**
- High prevalence of diabetes pregnancy, childbirth and >70 yrs. driving growth
- Stress Urinary Incontinence (SUI) largest market at 200 Million people

**Period Health**
- Online forums provide an opportunity to share knowledge
- E-commerce lets women purchase a product discretely

Major Therapy Area Opportunities
1. Online forums to share knowledge; encouraging women to join a community and seek help
2. E-commerce lets women purchase discretely
3. Better awareness and training of the medical community; Patient Advocacy Groups

Developing our Startups:
Healthcare Business Development process
from understanding customers to running market tests

**Set Price strategy**
- Price for value, not based on cost or competition

**Deploy Market Research**
- Segment customers
- Explore gap between intended and actual customer behaviors
- Understand value and demand drivers by customer segment

**Engage via Story Telling**
- Tell engaging stories online to connect with customers
- Modern consumer looks for companies whose purpose is aligned with their beliefs

**Define Market Access approach**
- Reimbursement or out of pocket?
- Define your strategy: breakthrough innovation, incremental?

**Run Market Tests**
- Want to make better decisions?
- Run market tests – distributors and online
Focus Groups Meetings

Focus Group meetups are open innovation platforms for experts in the vertical areas - researchers, medical professionals, corporate specialist and start-ups founders to meet and to identify unmet needs and to join forces to develop new solutions.

Overseen by Ksenia Tugay, the 4 focus groups aims to deliver, for 2021, an overview of the state of the art of new solutions in the four verticals and identify potential new solutions to develop.

ROADSHOWS

LAUNCH Opening ceremony

EXTENDED INT/EXTERNAL COMMUNITY

FOCUS GROUP MEETINGS

1 FG Pregnancy session 1: Expectation and co-creation
2 FG Prevention session 1: Explore pain points
3 FG Menopause Session 1: disease area dynamics
4 FG Fertility session 1: Explore unspoken journey of infertility
5 FG Menopause session 2: Export talk: Heuristics of Choice - building a brand
6 FG Wellness session 2: Open innovation tool
7 FG Pregnancy session 2: Mapping experience
8 FG Fertility session 2: co-creation
9 FG Menopause session 3: Expert talk: pricing & reimbursement
10 FG Pregnancy session 3
11 FG Pregnancy session 4
12 FG Fertility session 3
13 FG Menopause session 4
Tech4Eva Mentors

A pool of experts in a joint and dedicated effort to help our participants and achieve growth

“The Femtech vertical has taken a strong visibility since the past few years, with a welcome rise of female founders taking the lead on the matter.”

Haider Alleg
Global Head of Excellence, Ferring Pharmaceuticals

Antoine Bachmann
Independent Consultant, Bachmann Investment Advisors

“I am honored to be part of Tech4Eva: a great opportunity to help start-ups building a better world for us all”.

Caroline Coquerel
Trainer and Start-up Coach, Ideix

Jean de Wolff
Business Coach and Chairman, Raiffeisen Centre of Entrepreneurs

“I support Tech4Eva because I want to be a part of democratizing healthcare”

Marta Gehring
Business Development & Marketing Strategist, Swiss Biotech Association

Tanja Dowe
CEO, Debiopharm Innovation Fund

Emi Gonzalez
Senior Principal, Joyance Partners
"The FemTech industry is still relatively young but I hope that through our interactions in Tech4Eva can make it grow even faster."

"Tech4Eva brings together entrepreneurs from different backgrounds to tackle women’s health issues."

"Female Health Technology remains largely unexplored and the market is heading for disruption."

"Tech4Eva = Networked energy"
"I am supporting FemTech because investing in women’s health is an investment in development, hence an investment in the future of society"

Susan Herbert
Global Head Strategic Excellence, Merck

Nicolas Loeillot
Tech4Eva Co-Director
Innosuisse, Expert

"Partnering with the best innovation park in Switzerland is a key success factor for us to attract and grow innovative solutions."

Pascal Koenig
Co-founder,
AVA Women

"FemTech start-ups will make a huge difference for women around the world. It is super motivating to contribute to this progress."

18
Tech4Eva Mentors
“It was an honor to participate in the selection process of this amazing number of start-ups applying to Tech4Eva from around the world. Let’s imagine, let’s network and let’s drive for EVA!”

Marco Ruedi
Entrepreneur, Coach & Trainer,
EPFL Innovation Park

"Tech4Eva is part of our endeavour to develop thematic innovation clusters through close collaboration of start-up, corporate and academy."

Lan Zuo Gillet
Deputy Managing Director
Co-Director Tech4Eva
EPFL Innovation Park

"I’m excited to be a part of Tech4Eva to support innovative start-ups which are disrupting healthcare by enabling women to have access to quality care, designed for their needs."

Raymon uit de Bulten
Director Venture Leader,
Philips

"Tech4Eva is an outstanding initiative that will certainly contribute to the development of a vibrant community of talent in the area of Femtech and support the development of entrepreneurs and startups at the EPFL Innovation Park and beyond."

Martin Velasco
Founder, Chairman & CEO,
Anecova

"Go faster for the patient, Further with the entrepreneur achieving a major financial return."

Ksenija Pavletic
CEO,
Gedeon Richter Preglem

"Tech4Eva Mentors"
An international reach

Applications per country

Europe
- Austria 1
- France 5
- Germany 5
- Hungary 1
- Ireland 5
- Italy 1
- Netherlands 1
- Portugal 1
- Russia 1
- Spain 4
- Sweden 3
- Switzerland 33
- Ukraine 1
- United Kingdom 17

North America
- United States of America 7
- Canada 1

South America
- Brazil 1

Middle East
- Iran 1
- Iraq 1
- Israel 4
- Pakistan 1

Asia
- India 2
- Indonesia 1
- Malaysia 1
- Singapore 2

A diverse community

We encourage women to launch their ideas

Only a small percentage of global start-ups are led by female founders. Our application process counts more than 65% of start-ups and early-stage projects founded or co-founded by women.

110 applications for the 2021 program
The 2021 start-up selection

From a total of 110 applications, 15 growth-stage start-ups and 15 early-stage start-ups and projects have been selected for the 2021 program. The international cohort is mainly represented by Swiss-based, UK-based and French-based entrepreneurs, the majority of which focuses their solutions in the areas of Fertility & Pregnancy and Women's Wellness and Medicine.
A medical device for non-invasive analysis of embryos in assisted reproduction cycles. It will help doctors choose the most viable embryo to obtain a pregnancy.

www.annaida.ch

"If you are in femtech, Tech4Eva is for you. From great experts giving very relevant advice to other founders in your same boat, it’s just a great program."

At ASPIVIX, we innovate women’s care as we believe it’s about hefty time for gentler and more modern gynaecology! We create a new generation of medical instruments, eliminating pain and bleeding, for millions of women every year. CAREVIX is a single-use medical instrument designed to replace the traumatic tenaculum which is nowadays a standard of care in millions of gynaecological procedures. CAREVIX allows gentle handling of cervix for all procedures requiring an access to the uterus in gynaecology.

www.aspivix.com
Carbomed Medical Solutions is an Austrian female empowerment tech start-up on a mission to break the taboo which surrounds speaking out about trying to conceive and cycle tracking. breathe ilo is the world’s first fertility tracker that uses breath analysis to identify a woman’s ovulation pattern and fertile window in a way that is easy, comfortable and within one minute. It is a small handheld device synced to an app that reads the breath’s CO2 saturation to determine where a woman is in her cycle with incredible accuracy and can be done at any time of the day.

www.breatheilo.com

"The Tech4Eva accelerator program is a great opportunity to build a network within the Femtech space. I appreciate the great selection of exceptional leaders, founders, mentors and investors."

Lisa Krapinger
CMO

By 2025, there will be 1.1 BN women in menopause, suffering from hotflashes. EmbrLabs has harnessed the body’s response to temperature via a wrist-worn bracelet to dramatically affect the impact of menopause symptoms.

www.embrlabs.com

"The Tech4Eva program has been an invaluable platform for Embr Labs to not only connect with industry experts and mentors, but to stay abreast of cutting edge trends and technologies in Femtech."

Elizabeth Gazda
CEO and founder

Country  Austria
Sector  Fertility & Pregnancy
Solution  Monitoring Equipment

Country  USA
Sector  Menopause
Solution  IoT / Wearables
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<thead>
<tr>
<th>Country</th>
<th>France</th>
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<tbody>
<tr>
<td>Sector</td>
<td>Wellness</td>
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<tr>
<td>Solution</td>
<td>IoT / Wearables</td>
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Fizimed develops connected medical devices for women. 1 woman in 10 is suffering of urinary leaks. Recommended by health professionals, Emy is a connected device to strengthen pelvic floor. Emy allows any woman to do Kegel exercises at home.

www.fizimed.com

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<tr>
<th>Country</th>
<th>Israel</th>
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<tbody>
<tr>
<td>Sector</td>
<td>Period Health</td>
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<tr>
<td>Solution</td>
<td>Monitoring Equipment</td>
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Gals Bio is leveraging the monthly menstrual secretions to monitor and screen women health from the comfort of home with the accuracy of a lab.

www.galsbio.com

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<th>Country</th>
<th>Israel</th>
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<tr>
<td>Sector</td>
<td>Women's Medicine</td>
</tr>
<tr>
<td>Solution</td>
<td>Diagnostics</td>
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GynTools' revolutionary 5 minute vaginitis diagnostics is replacing current long turnarounds & misdiagnosis. Our solution is disrupting a multi $B market. GYNi allows for correct (>90%) diagnosis within minutes, from a single swab. The system has 4 elements- a smart sample collector, a scanner, web based user interface and a cloud, deep learning based algorithm that analyze the data from the scanner and send back results within seconds.

www.gyntools.com

"Tech4Eva is an exclusive and invested accelerator with a great agenda of helping the Femtech entrepreneurs and companies" - Hilla Shaviv, CEO

"The program is an excellent opportunity to gain a better understanding of the rapidly expanding Femtech sector." - Emeline Hahn, Founder

"We graduated from several accelerators. Tech4Eva was the most focused one, very well organized and implemented. Great experience that we recommend to every entrepreneur in the femhealth field." - Nimrod Lev, CEO
Metabolomic Diagnostics is a deep-tech company specialized in the development of novel biomarker-based diagnostic solutions for complex diseases. Metabolomic Diagnostics current focus is on pregnancy health, including laboratory test for screening for Preeclampsia risk early in pregnancy.

www.metabolomicdiagnostics.com

"Tech4Eva provided the team at Metabolomic Diagnostics with a great insight into the Femtech ecosystem. It was a pleasure to work with the Tech4Eva team who supported the cohort companies."

Impli improves healthcare and makes patients lives easier with implantable technologies.

www.impli.org

"We loved the Tech4Eva program. Our team particularly appreciated the Roadshows and the selection of mentors. They gave us the extra support we needed and helped us build new connections worldwide to pursue our growth."

Metabolomic Diagnostics
CEO
Robin Tuytten

Impli
CEOs and founder
Anna Luisa Schaffgotsch

Country
UK

Sector
Fertility & Pregnancy

Solution
IoT / Wearables

Country
Ireland

Sector
Fertility & Pregnancy

Solution
Diagnostics
MOMM Diagnostics is developing a fast and precise point of care test for preeclampsia - a dangerous pregnancy condition. Our technology will assist doctors on-site to save the lives of mothers and babies. MOMM Diagnostics’ novel patented point of care technology allows the quantification of low-abundant biomarkers from a single drop of the mother’s blood. MOMM’s rapid preeclampsia test aims at reliable and early-stage molecular diagnosis of PE during doctors’ visits, using low-cost single-use cartridges and a hand-held reader.

www.mommdiagnostics.com

Muvon is a biotech spin-off from UZH with the mission to advance cell therapies for skeletal muscle regeneration, with female stress urinary incontinence as first indication.

www.muvon-therapeutics.com

Preglife is a HealthTech company focused on creating the best pregnancy- postpartum and baby app. Preglife's mission is to maximize the conditions for all parents to be. You follow the development during the pregnancy, post partum period and toddler up to 2 years. We are now in the process of developing personalized content and programs to the user based on her medical history and current symptoms and mood.

www.preglife.com

"Fantastic top-organized program, allowing for a very broad view on the FemTech ecosystem and current developments”

"Tech4Eva is a great accelerator for companies in FemTech."

Selected growth-stage start-ups
Country Switzerland
Sector Women’s Medicine
Solution Diagnostics

A spin-off of the University of Geneva taking care of sexual health by making accurate testing easy and accessible, no matter who you are, or where you are.

www.testmatehealth.com

Country UK
Sector Wellness
Solution Medical Devices

Contrelle Activgard is a Class IIa medical device for female stress urinary incontinence. It is a disposable and discreet bladder support which is designed to stop leaks before they happen.

www.contrelle.com

Country Spain
Sector Women’s Medicine
Solution AI services and data analysis

WOOM is a women’s health tracker, assisting women during the different stages of their lives: tracking cycles and prevention, trying to conceive, pregnancy, postpartum up to menopause. It’s all about data science, we collect+100 parameters of user’s lifestyle, cycle, health and biometrics data to provide personalized recommendations, empowering women to make the right decisions about their reproductive health through a robust set of data and technology based on neural networks & machine learning.

www.woomhealth.com

“The program provides unique insights and opportunities which are not available elsewhere.”

“Tech4Eva has a very strong ecosystem of mentors, academics, investors, and businesses in women’s health.”
Ira Guha
Founder

Country: UK
Sector: Period Health
Solution: Personal Products / Consumer non-durables

Working at the Harvard Innovation Lab, Asan developed the world’s highest quality reusable menstrual cup. For every cup we sell, we donate one for free to a woman or girl who cannot afford access to any type of period care.

www.asancup.com

Biorithm aims to deliver predictive and personalised maternal & fetal medicine to improve pregnancy experience, birth outcomes and care delivery efficiency. Biorithm’s holistic remote monitoring platform uses a novel medical-grade abdominal ECG wearable and algorithms to offer clinician-prescribed self-monitoring of fetal and maternal heart rate and contractions.

www.bio-rithm.com
CorDiFio is an awareness raising & early-detection AI-powered digital health platform to empower both women & doctors in reaching the right heart disease diagnosis in a timely manner.

www.cordifio.com

"The quality of advisors, partners and startup peers speaks of the excellence and deep thinking combined with the passion for innovation that went into designing such a uniquely tailored program for femtech in Switzerland."

Efelya is an eHealth start-up dedicated to the medical monitoring of pregnancies and the screening of high-risk pregnancies using artificial intelligence. Efelya is developing an App for the patients and a Web App for practitioners.

www.efelya.com

Integrating Earlystage Tech4eva program has clearly accelerated our thinking, also made it possible to anticipate and secure all the critical milestones in this adventure.

Egyn, a web application will decompartmentalize the journey of cervical cancer screening and ensure faster and more personalized care with an Ai risk assessment algorithm.
HaploMind is a platform that effectively screens, manages and treats global pre and postpartum depression & anxiety. The digital app that can be used by women to be screened, and get support and at the same time for healthcare professionals to remote screen using voice AI and have access to best practices.

www.haplomind.com

Kove Medical's device is used at the end of in-utero fetal surgeries to seal the fetal membrane and prevent it to rupture, decreasing the chance for preterm birth. We prevent premature birth following in-utero fetal surgeries.

www.kovemedical.com

PhenomX is a precision nutrition for women company focused on using the latest non-invasive technologies to measure hormonal health imbalances and aging and provide therapeutic nutrition solutions.

www.phenomx.ch
Tech4Eva is a perfect program to connect to international partners. It gives you unique insights into opportunities in different countries and helps you easily connect to the network there.

Soleil is a digital program, with which you will be able to build up your inner glow and confidence to shine from within. Soleil is designed by females for females and is based on years of research.

www.soleil.one

truelle

Country  USA  
Sector  Women’s Medicine  
Solution  Personal Products / Consumer non-durables

1st non-invasive blood test in the World, with instant results! We present a menstrual pad, called "Truelli-Dia", that has the ability to detect: Vitamin Deficiencies, Infertility, STDs, Cancer affiliated biomarkers and alert the user via our barcode reader mobile App.

www.truelli.com

Selected early-stage start-ups and projects 31
Vorstatter is bringing the endocrine system into the 21st century with a perimenopause/menopause management app (mySysters) to give consumers the best outcome per healthcare dollar. mySysters combines symptom tracking with content and community to give busy women data driven information, higher quality medical visits and improve clinical outcomes.

www.mysysters.com

Vulvae is the 1st digital health journal, 100% dedicated to vulvas’ health. The app will provide pain tracking tools, informative contents and personalised guidance for anyone experiencing vulvar pain, currently on a diagnosis and/or treatment pathway. Through the app’, we aim at revolutionising the wellbeing and health of all vulvas, and free them from all their pain. Vulvae, the new way to take care of your vulva

www.vulvae.io

Radically regenerative, exploitation-free and green period products made from seaweed. We want to produce innovative period products from algae to prove product-excellence, radical sustainability and empowerment can go hand in hand. Our products shall not only empower women and reframe the social stigma associated with periods, but they will also be trailblazers for a circular economy in accordance with nature - leveraging the incredible potential of algae.

"Tech4Eva allows us and other FemTech founders to openly discuss our products."

"I was truly challenged by my Tech4Eva coach and it led me to tackling subjects with more exigence I would have, by myself."

"It’s a great sign of progress that there is a specialized FemTech accelerator, thanks Tech4Eva!"
YoniCore brings back women the control of their wellbeing with an end to end treatment for urinary incontinence and pelvic organ prolapse. With one press of a button the connected medical device supports the organs individually for each woman’s body structure. While relieved from symptoms, our users will strengthen their pelvic muscles with an app designed for their daily routines.

“Tech4Eva is a great place for us to discuss challenges that are specific for the FemTech industry.”

Yair Kira
Founder

Virginia Franco
CEO and founder

Vaginal microbiome analysis for women wanting to improve their chances of In-vitro fertilisation.
www.yonisolutions.com
## Impact of the program - progress of growth start-ups

<table>
<thead>
<tr>
<th>Company</th>
<th>Impact Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aspivix</td>
<td>Expect to receive a <strong>$25M</strong> fundraising in 4 to 6 months. Got intro contact with a distributor in Japan through Tokyo Roadshow.</td>
</tr>
<tr>
<td>Annaida</td>
<td>Received EU grant of <strong>CHF 1.75M</strong> and fundraising additional <strong>CHF 4M</strong>. Finished the proof of concept study with Cow embryo.</td>
</tr>
<tr>
<td>Breathe ilo (carbomed)</td>
<td>Got in contact with 3 new investors thanks to Tech4Eva and expect <strong>$8-10M</strong> investment in the next 4 to 6 months.</td>
</tr>
<tr>
<td>Embr Labs</td>
<td>Managed to raise <strong>$22M</strong> during 2021 and launched its Wave 2 model (on Rollingstone magazine Essential list). Fundraising B round of <strong>$40M</strong> in the next 12 months.</td>
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<tr>
<td>Fizimed</td>
<td>Increased their team by <strong>20%</strong> in 2021.</td>
</tr>
<tr>
<td>Galsbio</td>
<td>Talked to 5 new investors thanks to the Tech4Eva program. Fundraising Seed round of <strong>$15M</strong> in the next 3 months.</td>
</tr>
<tr>
<td>Gyntools</td>
<td>Got 15 contacts from mentors from Merck for commercialization. Fundraising A round of <strong>$10M</strong> in the next 3 months.</td>
</tr>
<tr>
<td>Impli</td>
<td>Raised <strong>$1.07M</strong> funding during 2019. Fundraising Seed round of <strong>$2.6M</strong> in the next 3 months.</td>
</tr>
<tr>
<td>Metabolomic Diagnostics</td>
<td>Through Tech4Eva Program, the company is getting visibility. Still in technology development, hope to finish pilot project by 2022. Fundraising A round <strong>$2M</strong> in the next 3 months.</td>
</tr>
<tr>
<td>Momm Diagnostics</td>
<td>Fundraising Seed round of <strong>$15M</strong> in the next 3 months and preparing for kickoff of phase 2 clinical trials</td>
</tr>
<tr>
<td>Muvon Therapeutics</td>
<td>Talked to 5 new investors and will have meetings with 5 others thanks to the Tech4Eva program. Fundraising A round of <strong>$18M</strong> in the next 6 months</td>
</tr>
<tr>
<td>Preglife</td>
<td>Raised <strong>$1.5M</strong> and doing product validation, have done 80 testings</td>
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<tr>
<td>Testmate</td>
<td>Launched Contrelle brand – sold Walgreens Alliance boots</td>
</tr>
<tr>
<td>Viveca Biomed</td>
<td>Got <strong>£7M</strong> in fundraising during 2021. Fundraising Seed round of <strong>$1.5M</strong> in the next 3 months.</td>
</tr>
<tr>
<td>Woom</td>
<td>Managed to raise <strong>$3M</strong> during 2021. Fundraising Seed round of <strong>$25M</strong> in the next 3 months.</td>
</tr>
</tbody>
</table>
Founding partners:

EPFL Innovation Park

A pole of innovation as Tech4Eva's birth house

The EPFL Innovation Park supports disruptive innovations and the transfer of technologies of the prestigious Ecole polytechnique fédérale de Lausanne (EPFL) and other regional academic partners, by providing flexible office space, training, acceleration and coaching services. Building a true sense of community, the Park is devoted to housing start-ups, SMEs, research teams and innovation cells from major companies that operate in fields as diverse as information technology, computing, health and nutrition, engineering, transport, telecommunications or materials.

In constant evolution since it was founded in 1991, EPFL Innovation Park currently houses 14 buildings with access to various laboratories and cutting-edge research, hosting over 150 start-ups, 26 large companies and around 20 services providers. The vibrant campus provides a unique environment to a large network of dynamic entrepreneurs and established companies for exchanging ideas and knowledge.
Groupe Mutuel is Tech4Eva’s main sponsor and is one of the leading personal and health insurance companies in Switzerland: more than 1.3 million private customers and close to 24’000 companies rely on the insurer every day. In addition to compulsory health insurance (LAMal/KVG) and supplemental insurance (LCA/VVG), customers can choose from an extensive range of life insurance plans to cover risks and provide for their individual retirement benefits, as well as from a range of patrimony insurance solutions. Moreover, Groupe Mutuel insurers provide daily allowance insurance to companies, pursuant to LAMal/KVG and LCA/VVG, as well as compulsory accident insurance (LAA/UVG). Groupe Mutuel also manages Groupe Mutuel Prévoyance-GMP pension fund.
FemTech Analytics (FTA) is a strategic analytics agency focused on relatively young yet already treated as the next big market disruptor FemTech market, which embraces the cornerstone subsectors such as Longevity for women, Mental Health & Healthy Lifestyle, Reproductive Health, and General Healthcare. The range of activities includes research and in-depth analysis on major areas of high potential in the FemTech industry, maintaining profiling of companies and governmental agencies based on their innovation potential and business activity, and providing consulting and analytical services to advance the FemTech sector.

Fermata accelerates the development of the FemTech ecosystem and a community that celebrates diversity in society. Create a place for women to share their concerns and issues related to their bodies Curate FemTech products from around the world and provide solutions in Asia.

Ferring Pharmaceuticals is a research-driven, specialty biopharmaceutical group committed to helping people around the world build families and live better lives. Ferring is a leader in reproductive medicine and maternal health, and in specialty areas within gastroenterology and urology.

Joyance Partners is the first venture fund focused on finding and growing new companies that deliver Delightful Moments derived from science. Delightful Moments are part of all human experience: the small, but powerful, separations from the daily humdrum when we feel stronger, calmer, more joyful, more in control, more distant from pain and anxiety.

Women of Wearables (WoW) is a leading global organisation aiming to inspire, connect, and support women and allies in emerging technologies such as wearable tech, IoT, health tech, and everything in between.

Swissnex is Switzerland's Science and Technology global network connecting Switzerland and the world in education, research and innovation. Swissnex's mission is to support the outreach and active engagement of our partners in the international exchange of knowledge, ideas and talent. Swissnex is the launchpad for Swiss startups going global. Our equity-free startup programs are customized to the needs of entrepreneurs exploring or entering the UK market, and we co-create programs and provide services to other Swiss innovation partners.
Follow us!

For any enquiries
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