

Sharon Seunghye Byun




Experience Designer / Visual Designer

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 /sharonbyun

EDUCATION

August 2019 – Present
Richmond, Virginia

VCU Brandcenter
Business, Master of Science (M.S.) – class of 2021
With a concentration in branding/strategy, Experience Design

May – July 2019, 2020

Udacity
User Experience Nanodegree
Intro to Programming Nanodegree, HTML, CSS, JavaScript, Python

August 2005 – May 2009
Denton, Texas

University Of North Texas
Bachelor of Fine Arts
Majored in Communication Design and minored in Business Foundation. Graduated magna cum laude

WORK EXPERIENCE

Oct 2020 – Jan 2021
Remote

MajorCare
UX Design Intern
Provided UX/UI consulting for My Fourth, a beta mobile app designed to help new moms with personalized resources and telehealth postpartum doula services. Iterated prototypes communicating with founder and developer until the beta app launch. Created a user testing survey for the beta app users.

May 2019 – Present
Richmond, VA

Mashaden
Co-founder
A UX design company I co-founded to design and develop a talent acquisition platform for startups in Virginia and further to serve the startups with UX design needs in Richmond, VA

October 2010 – July 2019
Dallas, Texas + Remote

Eisenberg And Associates
Art Director then Senior Art Director
Worked on branding, marketing communications (collaterals, direct mail, tradeshow), advertising, annual report and responsive web design from concept to completion for clients in a variety of fields including energy, finance, event and municipal.

February 2009 – September 2010
Dallas, Texas

Rovillo + Reitmayer
Graphic Designer
Worked on branding and design for luxury invitations and event materials for clients like Dallas Cowboys, AT&T Performing Art center, Neiman Marcus, and George Bush Presidential Center.

SKILLS

Capabilities

UX/UI Design, Branding, Design Systems, Icons, Illustrations, Print Design, Advertising, Digital Marketing

Toolkit

Adobe CC (Illustrator, InDesign, Photoshop, XD, Aero, Dimension, After Effects), Cinema 4D, Sketch, InVision, Figma, Final Cut Pro, Keynote, PowerPoint

Coding

HTML, CSS, Javascript, Python

AWARDS

- **BC Design Sprint with DoorDash**
Finalist
2021
- **The Caring for Caregiver Hackathon**
by the Lindsay Institute for Innovations in Caregiving,
Finalist
2019
- **LACP Vision Awards**
4 Gold, 7 Silver, 3 Bronze
2017–2018
- **Graphic Design USA**
American Graphic Design Awards
2015
- **Print Design Magazine**
Work published
2010
- **American Advertising Federation (AAF) – ADDY Awards**
District ADDY's – Silver Award,
Dallas ADDY's – 1 Silver Award and
3 Bronze Awards
2010