

Official 2023 Canada Games Mascot Design Challenge

Rules & Regulations

How to enter the contest:

1. Through your teacher:
 - a. If your class is participating in the 2023 Canada Games Mascot Design Challenge, please complete the mascot worksheet. Once the worksheet is completed and signed by your parent/guardian, please return the worksheet to your teacher and they will submit your form to the 2023 Canada Games Host Society.

2. Online or by mail:
 - a. Download the mascot worksheet form 2023canadagames.ca
 - b. Fill out the form, ensure it is signed by your parent or guardian
 - c. Submit the form online at 2023canadagames.ca or mail to:
2023 Canada Games
135 St. Peter's Rd, Suite 202
Charlottetown, PEI
C1A 5P3

Limited Entry

One (1) entry is allowed per youth and one youth per entry. The 2023 Canada Games Mascot Design Challenge submission period begins April 12, 2021 at 9:00 a.m. ADT and runs until Friday, May 7, 2021 at 4 p.m. ADT. All mascot worksheet submissions must be received by the closing date and time in order to be considered eligible. The 2023 Canada Games Host Society, Public Schools Branch, Department of Education, the French Language School Board, and participating schools will have no responsibility for late, misplaced, misdirected or delayed worksheets, regardless of the reason or cause. Artwork submitted with incomplete worksheets will not be accepted. No purchase required. The contest is only open to Prince Edward Island residents aged 5 to 12.

Contest Details

This is a skills-based challenge. April 12, 2021, the 2023 Canada Games will launch the Mascot Design Challenge to youth aged 5 to 12. Students will be asked to create their 2023 Games mascot by choosing from the five (5) pre-selected categories: Red Fox, Red Squirrel, Snowshoe Hare, Blue Jay, or the Create Your Own Mascot category. Submissions must be returned either online, through your teacher, or by mail to the 2023 Canada Games office. The submissions will be reviewed by a panel of judges made up of 2023 Canada Games Host Society staff and volunteers. The panel will select the mascot based on their connection to the region, their artistic merit, mascot name and relevance to the 2023 Canada Games brand.

Age Restrictions

The contest is only open to Prince Edward Island residents aged 5 to 12. Youth are required to have a parent or guardian's signed consent to participate and be eligible to win. See the permission section on the mascot worksheet for further details.

Prize

There will be one (1) Grand Prize available to be won during the Contest Period, consisting of:

- 1) Canada Games Gift Package
- 2) Class pizza party
- 3) Lunch with the Official 2023 Games Mascot in Fall 2021
- 4) Youth will be a torchbearer in the 2023 Canada Games Torch Relay

There will be five (5) secondary prizes to be won during the Contest Period, consisting of a Canada Games gift package. All entries will be automatically entered in a draw to win one of the secondary prizes.

The prize has NO cash value. Potential winners shall be required to sign a declaration form confirming their compliance with the 2023 Mascot Design Challenge. The prize is non-transferable and no cash alternative is available.

Eligibility

The contest is only open to Prince Edward Island residents aged 5 to 12 except youth who, or whose immediate family members, legal guardians, or members of whose household are employees, directors, and/or representatives of the 2023 Canada Games, the Mascot Sponsor or are members of the judging committee. By participating, youth signify that they have discussed this 2023 Mascot Design Challenge with their parent/legal guardian who has agreed to the participation in the 2023 Mascot Design Challenge by the underage entrant and is agreeable to executing further release documents as and when required on the youth's behalf.

Ownership of Entries

Upon submission, all entries will become the property of the 2023 Canada Games and none will be returned, and the entrant and/or the entrant's parent or guardian assigns all rights and waives all his or her moral rights in the artwork. No communications will be entered into with any entrant or entrant's parent or legal guardian, other than the entrant selected for the prize package. The 2023 Canada Games reserves the right to publish any or all of the entries, regardless of winning status, in any media platform. By entering the 2023 Mascot Design Challenge, every entrant (and their parent or guardian) acknowledges that any element of their mascot may be used for advertising purposes related to this 2023 Mascot Design Challenge and similar future contests in any media platform for perpetuity.

Notification

The winning entrant will be contacted by telephone or email by the 2023 Canada Games Host Society by June 1, 2021. If the youth or legal guardian cannot be contacted by telephone by June 5, the 2023 Canada Games has the right to disqualify that entrant and to select another entrant's submission.

Selected Entrant Requirements

Note for Parents or Guardians

If your child's entry is selected by the panel, you will be required within five (5) days of the Canada Games' notification of your child's entry being selected, to:

- a) Sign a declaration confirming compliance with the 2023 Mascot Design Challenge Rules;
- b) Acknowledge the 2023 Canada Games has the right to publish your child's mascot, name age and photograph in any media without further compensation beyond the prize awarded; and
- c) Agreeing to transfer all rights of ownership of the mascot to the 2023 Canada Games, including copyright and other intellectual property rights.

If you and your child do not or cannot comply with the 2023 Mascot Design Challenge rules, then your child's entry will be disqualified and another entrant will be chosen.

Laws

The 2023 Mascot Design Challenge is subject to all federal, provincial and municipal laws and regulations.

Disclaimer

The 2023 Canada Games Personnel are not responsible or liable for any loss, injury or damage to persons or property in connection with this contest. The 2023 Canada Games reserves the right to amend and republish these rules in its sole discretion.

By entering this Design Contest, entrants release and hold harmless the Mascot Program Sponsor, its advertising and promotional agencies and the Design Challenge judge(s), their affiliates and respective directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns (collectively the "Releasees") from any liability in connection with this Design Contest or, if declared a winner, the prize.

