

WEBSITE CREATION CHECKLIST

ESTABLISH WEBSITE GOALS

THE PURPOSE OF THE WEBSITE IS TO... _____

CHOOSE WEBSITE CONTENT GOALS: **INFORM** **INSPIRE** **ENTERTAIN**

CHOOSE BUSINESS TYPE: **PRODUCT** **SERVICE**

WEBSITE FEATURES I WOULD LIKE TO HAVE... _____

COMPETITIONS CONTENT I LIKE... _____

WEBSITE DEVELOPMENT CHECKLIST:

- ☐ Domain & SSL (Typically offered for free from hosts)
- ☐ Development & Hosting (e.i Squarespace, or a Creative Agency)
- ☐ SEO (Page titles/desc., Alt text, Sitemap, etc.)
- ☐ Mobile Friendly Design!!!!
- ☐ Consistant Design & Fonts
- ☐ No Broken Links/Missing Files