

Ellie Stevenson

Junior UX/UI

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Education:

BA Photography 2:1

The University of Lincoln
2016-2019

A-levels

Franklin College
2014-2016

9 GCSEs

John Spendluffe Technology College
2009-2014

Qualifications:

Level 3 Digital Marketer

BCS

Introduction to HTML and CSS

MTA

Introduction to Content Design

Government Digital Service

Skills:

- Google Analytics
- InDesign
- Photoshop
- Illustrator
- After Effects
- Figma
- Adobe XD
- Wordpress: Divi, Elementor
- Miro
- Human centred design

Hello!

I am an enthusiastic designer with an interest in User Experience and a background in Marketing. My goal with every project is to create a meaningful and enjoyable experience through design.

I have recently attended The Coder's Guild UX Boot camp to develop my knowledge.

Experience:

Customer Engagement & Content Designer

OE Electrics, Wakefield

September 2020 - present

In my role, I have been a big advocate for UX; now I have taken ownership of the topic within the small team. I use my understanding of UX to design and optimise the web pages, adverts (PPC&print), social media posts and printed marketing materials. My process includes: research, low-fidelity designs, high-fidelity designs and user testing.

Digital Marketing Apprentice

OE Electrics, Wakefield

August 2019 - September 2020

After university, I was excited to enter a career where I would be creating content. During this course, I enjoyed learning about HTML and CSS and I've found it useful when developing websites on WordPress and WebFlow. Some of the topics built on information that I had covered in my Business course - such as the customer journey maps.

Hobbies:

- Weightlifting
- Reading books and articles
- Listening to podcasts
- Personal design projects