



# Charlotte Clauzet

## Product Designer

### CONTACT

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### SKILLS

#### Design

##### UI

Illustrations  
User flows  
Personas  
Storyboarding  
Wireframing  
Prototyping

#### Research

Interviews  
Surveys  
Contextual Inquiry  
Comparative analysis  
A/B Testing

#### Tools

Adobe Suite  
Figma  
Sketch  
Webflow  
InVision

#### Development

HTML / CSS

### LANGUAGES

**French** • Native  
**Italian** • Native  
**English** • Fluent  
**Spanish** • Fluent

### WORK

#### Freelance, Visual Designer

2017 - Present • Australia, Europe, United States

I have been working as a Visual Designer creating web and mobile interfaces and designs with clients in industries including **tech, retail, music, event management and financial services**. I am able to work effectively in an agency setting or as an independent professional. Highlights include:

- Leading the early stage research and prototyping for an ed tech startup.
- Ideation, research and design of a consumer food app.
- Redesign of a global corporate news app.

#### Oodrive, Brand Designer

Jan 2019 - Mar 2020 • Paris, France

Oodrive is a leading secure data management company based in Europe. As a Brand Designer, I was responsible for the visual communication of the brand. Highlights include:

- Creation and leading of marketing campaigns.
- Full design of the corporate website.
- Responsible for the creative design and development of product marketing collaterals for the products.

#### Idix, Graphic and Web Designer

2015 - 2017 • Paris, France

Idix is a digital solution agency where I managed and drove projects that involved the **design and development of websites and applications** for media companies.

#### Femininbio, Graphic and Web Designer

2015 - 2017 • Paris, France

FemininBio is a magazine where I lead the **creation of a it**, including **online and print editions**.

### EDUCATION

#### Designlab, UX Design

2021 • Melbourne, Australia

#### L'Ecole Multimedia, Bachelor in Digital and Art Direction

2016 • Paris, France

#### MJM Graphic Design, Associate Degree in Visual Design

2013 • Paris, France