



# IMPACT STATEMENT



MISS MYSA EVENTS  
LAUNCH PARTY





# GREAT GATSBY







# CHRISTMAS PARTY







◆ HALLOWEEN 2020 ◆  
◆ PRIVATE EVENT ◆







## OUR IMPACT AT A GLANCE

MISS MYSA EVENTS (MME) IS A BOUTIQUE EVENT STYLING AND MANAGEMENT SERVICE WITH A SOCIAL CONSCIENCE.

OPERATING AS A SOCIAL ENTERPRISE, MME IS OWNED ENTIRELY BY MULTICULTURAL YOUTH SA (MYSA), THE STATE REPRESENTATIVE ADVISORY, ADVOCACY AND SERVICE DELIVERY BODY FOR CULTURALLY AND LINGUISTICALLY DIVERSE (CALD) YOUNG PEOPLE, IN SOUTH AUSTRALIA.

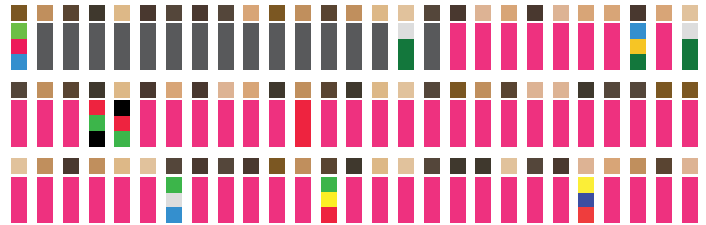
OUR COMMERCIAL BUSINESS MODEL AND NEW APPROACH TO EVENT MANAGEMENT OFFERS OUR CLIENTELE A UNIQUE EXPERIENCE FROM WEDDINGS, STYLED FUNCTIONS, CORPORATE EVENTS, ECLECTIC FURNITURE HIRE, CARAVAN BARS, CATERING, FLORISTRY ARRANGEMENTS AND SO MUCH MORE.

- ◆ **100% OF ALL PROFITS** ARE REINVESTED ◆
- INTO ON AND OFF THE JOB TRAINING
- AS WELL AS EMPLOYMENT SUPPORT
- ◆ FOR REFUGEE YOUTH. ◆



WE ARE PROUD TO HAVE HELPED KICKSTART CAREERS AND CHANGE THE LIVES OF **OVER 250 REFUGEE YOUNG PEOPLE IN SA.**

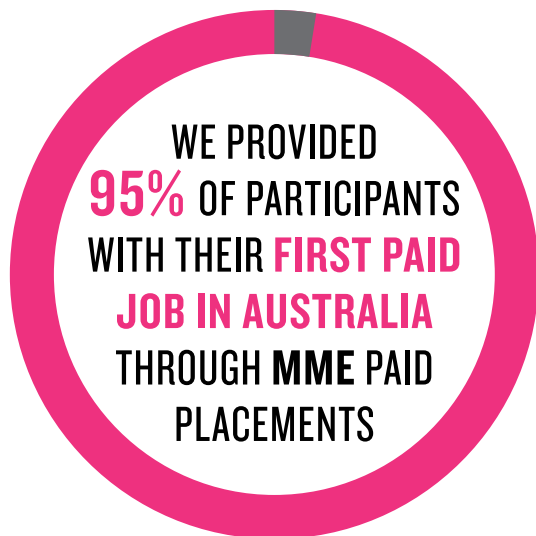
**280+** REFUGEES  
HAVE RECEIVED ON AND OFF  
THE JOB INDUSTRY TRAINING



**21% WERE MALES**  
AND A WHOPPING **79% WERE FEMALES**



PARTICIPANT AGES RANGED FROM **19 - 29 YEARS**



**81%** OF OUR CLIENTS HAVE GONE ON TO SECURE FULLTIME  
EMPLOYMENT. **55%** HAVE **SECURED WORK** IN THE HOSPITALITY,  
TOURISM AND EVENTS SECTOR WITH **45%** PURSUING CAREERS IN  
AGED CARE, RETAIL AND BUSINESS ADMINISTRATION.

**2 YEARS ON OUR RETENTION RATE IS AN INCREDIBLE 77%**



MOST HAD BEEN IN  
AUSTRALIA **LESS THAN**  
**5 YEARS.**



REFUGEE YOUTH CAME FROM **OVER 10 DIVERSE CULTURAL BACKGROUNDS** INCLUDING;





# OUR SUCCESS STORIES

'Halima' arrived in Australia in 2016 as a refugee from Eritrea at the age of 22. She had no work experience and had struggled to find work in Australia. After undertaking training and paid work experience with MME she has been offered a string of other job opportunities including being a stage hand for the Channel Nine Young Achiever Awards for two years in a row.

"I LEARNED A LOT FROM WORKING WITH MME, AND AM LUCKY TO BE OFFERED OTHER WORK THROUGH OUR NETWORKS. I WILL USE THE THINGS I HAVE LEARNED TO DEVELOP MY CAREER IN BUSINESS MANAGEMENT".

'Hemanta' arrived in Australia in 2014 from Nepal. She had pursued a career in aged care because she felt that she had no other options. She was linked in with MME through her Jobactive provider while undertaking her studies. Hemanta says that since doing training and work experience with MME she feels like her options have changed:

"I JUST THOUGHT I WOULD WORK IN AGED CARE BECAUSE THAT IS WHAT MOST OF THE PEOPLE I KNOW DO. I DIDN'T THINK THAT I COULD DO ANYTHING ELSE. I FEEL HAPPY THAT THERE ARE SO MANY OTHER OPTIONS IN AUSTRALIA FOR JOBS, IT MAKES ME HOPEFUL"

'Arnold', 19 years old and originally from Sierra Leone, had only been in Australia for one year when he undertook paid work experience and training with MME. He had finished school and was desperately looking for work, but felt discouraged after he was rejected by employer after employer.

"I FELT LIKE THEY WOULDN'T GIVE ME A CHANCE BECAUSE OF MY AGE AND THAT I HAD NOT WORKED BEFORE".

Arnold feels that his experience with MME opened the door for him to be able to apply for further work successfully;

"IT MAKES SUCH A DIFFERENCE WHEN YOU CAN SAY I HAVE DONE THIS, AND PEOPLE KNOW THAT I AM A GOOD WORKER AND CAN VOUCH FOR ME".

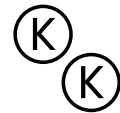
MME FIRST INTAKE 2017





# OUR CORPORATE PARTNERS AND CLIENTS

WE HAVE HAD THE PRIVILEGE TO PARTNER WITH SOME BIG NAMES IN THE SOUTH AUSTRALIAN INDUSTRY AND CORPORATE SECTOR.







## MEET FATIMA

Originally from Afghanistan, Fatima came to Australia from Pakistan as a refugee in 2008 at the age of 18. She completed her secondary education in 2011 and commenced a degree in Media Arts. While studying, she worked intermittently at her brother's mechanic business, helping with odd jobs such as filing and maintaining the office. She was linked in with an employment provider who advised her of the Launch into Work program with Miss MYSA Events (MME). Fatima explains that she was eager to take part the instant she was told about the program, even though she had no experience working in hospitality or events:

“ I KNEW NOTHING! BEFORE DOING THE TRAINING WITH MME I DIDN'T KNOW ANYTHING ABOUT ORGANISING EVENTS.”

Shortly after commencing training with MME and undertaking paid work experience for 6 months, it was clear that Fatima had found her calling. She naturally excelled and discovered a passion for creative expression through bringing a client's vision to life. Fatima is particularly passionate about creating beautiful floral arrangements and installations:

“ I LOVE THE CREATIVITY AND FREEDOM OF PLANNING EVERY DETAIL OF AN EVENT, OF TAKING WHAT A CLIENT TELLS YOU THEY WANT AND BEING ABLE TO CREATE SOMETHING AMAZING.”

Fatima feels that the confidence she has built through working with MME has been the biggest achievement from her experience:

“ I WAS VERY WORRIED ABOUT TALKING TO CLIENTS AND CONCERNED THAT I WOULDN'T UNDERSTAND OR BE ABLE TO ACHIEVE THE OUTCOME THAT THEY WANTED. HOWEVER, NOW AFTER DOING THE TRAINING AND BEING ABLE TO PRACTICE MY SKILLS ON REAL EVENTS I FEEL SO MUCH MORE CONFIDENT AND I KNOW THAT I CAN REALLY DO ANYTHING. I HAVE MET SO MANY NEW PEOPLE AND FEEL A LOT MORE CONFIDENT IN MYSELF AND MY ABILITIES.”

Fatima has been employed fulltime with MME for the past two years and now holds the role of Operations Manager. She has had three pay rises during this time due to exceptional performance and income generation. She now mentors other new MME recruits in order to support them to excel in the industry.

“ I REALLY LOVE WORKING ON EVENTS AND BEING CREATIVE, BUT THE JOB HAS ALSO OPENED UP SO MANY OPPORTUNITIES FOR ME, INCLUDING TEACHING AND LEADERSHIP. I'M EXCITED ABOUT WHAT THE FUTURE HOLDS. WHO KNOWS? I COULD START MY OWN BUSINESS ONE DAY.”



“ I'm so proud that MME not only provides a training and employment platform for our refugee young people into the industry - but we have built a commercial business that enables our not for profit organisation, MYSA to sustain and scale our employment and training programs to help demonstrate the contribution of refugees to our states economic and social prosperity! ”

**TAMARA STEWART-JONES**  
CEO MISS MYSA EVENTS & MYSA

## FIND OUT MORE!



FACEBOOK.COM/MISSMYSAEVENTS

5K FOLLOWERS



INSTAGRAM.COM/MISSMYSAEVENTS

7K FOLLOWERS



MISSMYSAEVENTS.COM.AU



WWW.MYSA.COM.AU



(+61) 414 711 334



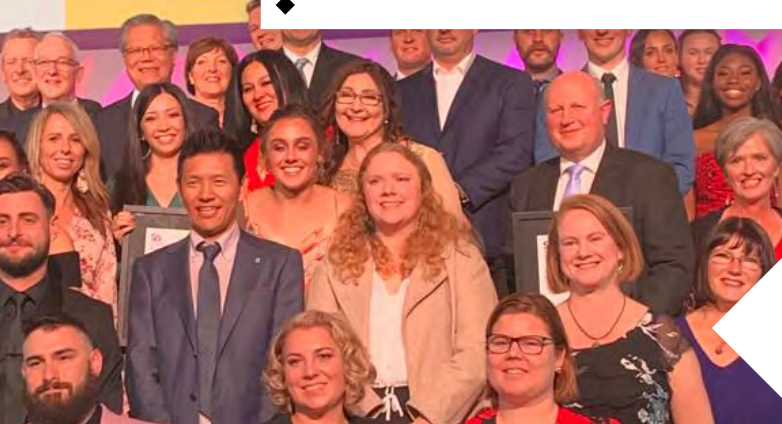
# AWARDS

MME HAS BEEN FEATURED IN A NUMBER OF MEDIA ARTICLES IN THE ADVERTISER, ADELAIDE NOW, THE ADELAIDEAN, INDAILY AND GLAM ADELAIDE.

MME IS AN AWARD WINNING SOCIAL ENTERPRISE WINNING THE INDUSTRY COLLABORATION AWARD AT THE SOUTH AUSTRALIAN TRAINING AWARDS WHICH RECOGNISE QUALITY, EXCELLENCE AND INNOVATION IN TRAINING.



MME'S CREATIVE DIRECTOR WAS ALSO THE WINNER OF THE 40UNDER40 AWARDS WHICH RECOGNISES AND CELEBRATES THE STATE'S LEADING ENTREPRENEURS, INNOVATORS, AND FUTURE BUSINESS LEADERS UNDER THE AGE OF 40.





## MME TRAINEES





## WEDDING EVENTS





◆ **BES & LAUREN'S** ◆  
◆ **ENGAGEMENT** ◆





◆ GARDEN PARTY  
◆ + MORE ◆







$M_E$