

JACQUELINE SILVA

graphic designer

EDUCATION

Rhode Island School of Design

BFA Graphic Design 2017
Providence, RI

SKILLS

Technical

Adobe Creative Suite
Digital Illustration
Figma
WordPress
Squarespace
Webflow
MailChimp
Video Editing
Motion Graphics

Personal

Project Planning
Time Management
Process Improvement
Collaboration
Creative Feedback

CONTACT

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978.587.1588
Peabody, MA

EXPERIENCE

Massachusetts General Hospital, Radiology Marketing

↪ Graphic Designer | 01.2020 – Present | Boston, MA (remote)

- Provide art direction and graphic design systems for various platforms (print, web, social media, email, video, and animation)
- Develop concepts and artwork for patient-facing interior spaces/signage throughout the hospital
- Manage project timelines and stakeholder expectations, feedback, and deliverables

↪ Junior Graphic Designer | 01.2019 – 01.2020 | Boston, MA

- Created visual experiences for ad campaigns, patient education materials, social media content, and web platforms
- Audited existing branded materials and developed new brand identity guidelines

LovePop Cards

↪ Designer | 03.2018 – 09.2018 | Boston, MA

- Created digital renders and physical prototypes for new greeting card concepts
- Prepared print files for production
- Illustrated custom card embellishments

Axiom Healthcare Strategies

↪ Lead Designer | 04.2017 – 12.2017 | Princeton, NJ (remote)

- Led the design strategy for all visual communications, marketing, and informational materials
- Created infographics, logos, flyers, business cards, and print collateral

AS220, Print and Book School

↪ Co-Founder | 05.2016 – 08.2017 | Providence, RI

- Planned core curriculum
- Promoted the course through web and print advertising
- Acted as a Teacher's Assistant for the duration of the course

