

Jaehyuk Choi

UX Designer

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WORK EXPERIENCE

World Money Pay (Internship)

UX/UI Designer

Mar 2021 - Apr 2021, Toronto

I recreated their main dashboard page with flexible design that works seamlessly in mobile, tablet, and PC.

QUALIFICATIONS

- Excellent problem-solving skills
- Always on time
- Humble and willing to learn
- Great communication skills
- Firm knowledge of UX Design Process

EDUCATION

User Experience Design

General Assembly

May 2021 - Aug 2021

Media Communications, Humber College

Sept 2019 - April 2021

Relevant Courses:

Web: Dynamic Site Design (Grade **95**)

Web Design: Portfolio Building (Grade **96**)

Web Design (Grade **87**)

Innovative Design (Grade **91**)

Design: Application (Grade **97**)

Design Advanced Techniques (Grade **95**)

DESIGN PROJECT

Food Recipe App Design

May 2021 - Aug 2021

User Experience Design, General Assembly

Created a conceptual food recipe app, Simple Recipe, that allows users to share their recipes in a one-minute video format. Following the UX design process, I conducted user research, user interviews, and user tests, and I created affinity mapping, user persona, task analysis, user flow, and style guide.

Main Dashboard Redesign

Mar 2021 - Apr 2021

World Money Pay, Internship

I recreated their main dashboard page with flexible design that works seamlessly in mobile, tablet, and PC.

Personal Portfolio Building

Nov 2020

Web Design: Portfolio Building, Humber College

With strong understanding of HTML/CSS language, designed and published a fully functional responsive personal portfolio website.

Multi-Channel Ad Campaign

Sept 2020

Design: Advanced Techniques, Humber College

Developed the advertisement for Nike shoes demonstrating graphic design skills. Produced the design that is consistent and adaptive across all different platforms - Facebook, Instagram, and magazine.