



ADAM ANDERSON

senior ux designer

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UX EXPERIENCE

Zulily

Senior UX Designer | Apr 2020 - Present

- Leading UX design on the Order Experience squad
- Formed the team to build the design system at Zulily
- Partnering with stakeholders to develop product roadmaps
- Mentoring junior designers with weekly check-ins
- Conducting user acceptance testing on every release

UX Designer II | Aug 2019 - Apr 2020

- Created Sketch libraries for the UX team
- Produced high and low fidelity prototypes
- Vetted and procured design and prototyping tools
- Wrote and analyzed online usability studies

UX Designer | Jun 2017 - Aug 2019

- Collaborated with designers to produce a Zulily style guide
- Produced pixel-perfect assets and specs for development
- Transitioned the team from Photoshop to Sketch

Growers

Freelance UX Designer | Jun 2017 - Jul 2020

- Created UI libraries and a design system
- Collaborated with dev teams across the country
- Further developed the digital branding guidelines

John Deere

UX Designer II | Jun 2016 - Jun 2017

- Led UX design for the MyJohnDeere suite of apps
- Conducted on-site, in-cab usability studies
- Delivered the Connect Mobile iPad app

UX Designer | Jan 2014 - Jun 2016

- Hired after my 6 month internship
- Produced assets and designs for digital vehicle manuals
- Created a high-fidelity POC for a farm scouting app

EDUCATION

Iowa State University

Bachelor of Industrial Design

- Emphasis in UX
- Minor in Psychology

PRACTICES

- Agile Development
- Usability Testing
- Rapid Prototyping
- Web Design
- Mobile Design
- Design Systems
- Interaction Design

DESIGN TOOLS

- Sketch
- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Figma
- Invision
- Marvel
- Framer X
- Lucidchart
- Abstract