

# Evan Heenan



## PHONE

415.497.8386

## EMAIL

evanheenandesign@gmail.com

## WEBSITE & PORTFOLIO

evanheenan.com

## EXPERTISE

branding

web development

user experience

layout + typography

## SKILLS

adobe creative suite

webflow

sketch

leadership

team player

strong communication

passionate + determined

## DESIGN EXPERIENCE

### **FREELANCE | Evan Heenan Design**

2018 - CURRENT

Offer high quality and thoughtful design to a variety of clients ranging from several different backgrounds. Address clients needs from branding, editorial, and web design in a timely and professional manner.

### **INTERNSHIP | The Designory | Long Beach, CA**

FEB. 2020 - MAY 2020

Collaboration between the Spring 2020 BFA Graphic Design program of CSU Long Beach and the design firm, Designory. During this internship experience we worked closely with marketing and creative teams to gather data and information about the way people feel about purchasing a new car. With this information we were asked to design and present a new car company that would appeal to future generations.

### **INTERNSHIP | Merchsource | Long Beach, CA**

JAN. 2019 - MAY 2019

Collaboration between branding company MerchSource, and a select group of design students from CSU Long Beach. MerchSource partnered with us in a campaign to create a brand that was disruptive to the women of generation Y. As a result several woman-focused brands were created and critiqued by several head designers from MerchSource.

### **INTERNSHIP | The Brew Project | San Diego, CA**

JAN 2016 - JUN 2017

Designed all fliers and promotional pieces for a popular beer bar in San Diego. Designed and implemented weekly newsletters. Created designs for weekly promotions from concept all the way through to finished product. Increased revenue through redesign of menus, logos, merch, etc.

### **INTERNSHIP | Restoration Hardware | Corte Madera, CA**

JAN 2013 - MAY 2014

Worked with the public relations department in cutting, organizing, and documenting any mention of the company from any news source. Worked on packaging and shipment of gifts, samples, etc. Aided in the design and construction of the teams annual report.

## EDUCATION

BFA Graphic Design -

CSU Long Beach

Long Beach, CA

graduated *cum laude*

2017 - 2020

## OTHER EXPERIENCE

### **SERVER | The Brew Project // Portuguese Bend Distilling**

JAN 2016 - MAY 2020

Years within the service industry has taught me strong communication and interpersonal skills as well as how to work in a hectic, fast-paced environment. Customer satisfaction comes first and foremost and strict adherence to brand guidelines is a must.