

DANA PAIGE TRENTLAGE

DANAPAIGETRENTLAGE.COM
dana.trentlage@gmail.com

ABOUT DPT

Versatile designer with a depth of experience in:

- Branding, identity and visual storytelling
- Interactive, multimedia and web design/development
- Motion design, animation and videography/video production
- Traditional, email and social media marketing
- Photography, illustration, print design and art direction

WORK HISTORY

SAM-LAB

Lead Designer

REMOTE | 04/18–PRESENT

Marketing solutions for some of the biggest tech companies, in a fast-paced agency environment

- Brand marketing and visual storytelling across a range of media, including HTML emails, ads, websites, videos, print pieces, event materials and presentations
- Specializing in commercial presentations, events and marketing materials for the C-suite
- Crafting polished, easy-to-digest visual media to illustrate complex technical concepts

FREELANCE

Graphic Designer

REMOTE | 01/06–PRESENT

Creative solutions for any medium, provided in an organized and timely process

- Create distinctive pieces, according to client preferences and brand standards
- Maintain open communication and establish long-lasting client rapport
- *References available upon request*

SPENCER HEALTH SOLUTIONS

Creative Services Manager

REMOTE | 09/16–06/17

Management of all things brand and art direction across all media

- Maintained high standards while generating and managing a vast library of branded collateral
- Created print and digital collateral to support both B2B and B2C marketing programs
- Worked across departments, owned projects and managed contractors in a quickly evolving start-up environment

PARATA SYSTEMS

Multimedia Specialist

DURHAM NC | 01/13–12/14

In-house designer supporting the marketing team in achieving the corporate goals

- Well-rounded experience designing and executing within the brand strategy across all media
- Played an integral role in the design/build of websites and management of user communities
- Introduced and developed email marketing and provided support for marketing campaigns

TRAIN OF THOUGHT MARKETING

Multimedia Production Artist

MORRISVILLE NC | 06/09–04/12

Production of interactive and motion pieces in a cooperative team environment

- Experience as production lead, coordinating up to 10 team members
- Worked collaboratively, using best practices, to streamline team efforts

TRIANGLE TRANSIT

Graphic Design Intern

RTP NC | 12/08–06/10

MAESTRO PRODUCTIONS

Graphic Design Intern

RTP NC | 09/08–10/08

PROFICIENCIES

ADOBE CREATIVE CLOUD

Acrobat, After Effects, Animate (Flash), Audition, Illustrator, InDesign, Photoshop, Premiere, XD

MACINTOSH & MICROSOFT OFFICE

Excel, Final Cut, Keynote, Numbers, Outlook, Pages, PowerPoint, QuickTime, iMovie, Word

ONLINE/OTHER

Atom, Audacity, CodeKit, Drupal, Figma, GitHub, Google Analytics/Ads, HubSpot, Litmus, NetSuite, MailChimp, Marketo, MAMP, Prezi, Salesforce, Sketch, Squarespace, Webflow, WordPress

WEB DEVELOPMENT LANGUAGES

CSS, HTML, JavaScript, PHP, SQL

EDUCATION

UNC PEMBROKE

Master of Business Administration

REMOTE | 2018–2021

NC STATE UNIVERSITY

Graphic Design BA

Magna cum laude

RALEIGH NC | 2004–2008

NCSU PRAGUE INSTITUTE

Graphic Design

PRAGUE CZ | 2006

WG ENLOE HIGH SCHOOL

General Studies

RALEIGH NC | 2000–2004

CERTIFICATIONS

Google Analytics, HubSpot Inbound Marketing