RUBY PARK

PRODUCT DESIGNER

PORTFOLIO

www.rubyshannonpark.com

CONNECT

Mobile: (760) 902-5386
Email: rubyypark@gmail.com
Linkedin: www.linkedin.com/in/rubypark/

SKILLS

Tools
Figma
Sketch
InVision

Design
User Personas
Sketching
Affinity Mapping
Journey Mapping
Wireframing
Prototyping
Visual Design
Interaction Design

Research
Competitive Analysis
Personas
Surveys
User Interviews
Usability Testing

EDUCATION

University of California, Irvine
B.A. Psychology of Social Behavior

EXPERIENCE

Product Design Intern

Kiva | July 2020 - Dec 2020 (Remote)

- Worked on the growth and onboarding teams to design and ship 4 products/features with a focus on UX and accessibility.
- Created low-to-high fidelity mobile-first-wireframe flows and user-centered interfaces for mobile, tablet, and responsive web.
- Collaborated with product, engineering and marketing to understand product requirements, technical limitations, and marketing strategy.

Product Designer

Consultant | Nov 2019 - Jan 2020

- Muze — designed a new dashboard and a custom analytics page for real estate agents to track their property listings' performance.
- Streamloan — created a workflow for loan officers to track, manage, and execute complex tasks from the loan process.
- Amazon — designed an e-commerce site focused on information hierarchy to promote existing brands and discoverability.

Platform Operations Coordinator

InMobi | Apr 2018 - Jun 2019

- Implemented workflows and training sessions for our global sales and partner manager teams, leading to an increase in user adherence by 80%.
- Worked with engineers to build 60+ dashboards and performance metrics per region.
- Analyzed and presented business metrics to the executive and regional teams.