



[Date]

Contact: [name, organization]

[nonprofit name] joins Together We Rise campaign to support tax increases on those with more resources to fund a stronger economic recovery and more equitable future for all

[Org name] joined more than 100 Minnesota organizations from across the state in a campaign to build a statewide, diverse coalition of organizations and individuals who will share their collective priorities with state policymakers, ensuring they understand what we know: that Minnesota is a state of abundance.

The Together We Rise Campaign is a public policy campaign coordinated by the Minnesota Council of Nonprofits and the Minnesota Budget Project.

[quote from organization leader or member explaining why raising revenues is important for your community and / or for meeting your mission]

Two principles ground the campaign:

1. Minnesota is a state of abundance, and should raise revenues in order to fully respond to the pandemic and economic downturn so that Minnesotans can be healthy, safe, and economically secure; to protect community and public services that Minnesotans count on; and build a more equitable recovery; and
2. Policy makers should prioritize revenue-raising options that focus on those with the most resources, and that make the tax system more fair and equitable.

“What Together We Rise represents is our vision for a future where justice is the norm; where folks navigate their days without fear and with freedom; and where all of us feel safe, healthy, and economically secure,” said Laura Mortenson, communications director for the Minnesota Budget Project.

The collective vision for our communities requires a strong commitment to creating public policies that choose justice over other priorities, because only through deliberate choices that advance justice can we ensure that all of us, including Black, Indigenous, and people of color (BIPOC) Minnesotans, share in our state's abundance.

The pandemic and the unequal economic recovery has laid bare the inequities and barriers for folks living without many resources or for Black and Indigenous Minnesotans and communities of color. This time calls for those with the most resources to pay a bit more so that all of our families, workers and neighbors can thrive.

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