

Inspired by the blank canvas of possibilities.

Profile

UK-born, NYC-shaped, Bay Area-based. Hybrid Product Designer/Manager with a passion for digital product creation from ideation through design, research, development and iteration.

Skills & Tools

Product design (mobile & web), product strategy, problem solving, startups, wireframing, prototyping, storyboarding, copywriting, usability testing.

Sketch, Figma, Marvel, Overflow, Zeplin, InVision, Pixate, Photoshop, HTML/CSS, JavaScript, Trello, Monday.com.

Learning Webflow, After Effects and Swift.

Achievements

As a co-founder, helped raise over \$35MM in venture capital and scaled a team to 100+ in less than a year.

9 technology patents

Education

Harlow Technical College, UK

B/TEC Diploma, Computer Studies

Awarded diploma by HRH the Duke of Kent for graduating top of county.

Languages

 British English

 American English

Experience

Tize Music, Inc. / Director of Product Design

Oakland, CA / Jan 2020 - Current

As the Director of Product Design and sole design hire at Tize, I am responsible for defining product strategy and executing interface design across all product lines. Taking over Product responsibility for the existing Tize app as well as researching, scoping, and designing the company's latest apps, Chat Candy, serialized chat-format fiction, and Bump, a music game.

Shujinko / Director of Product Design

Oakland, CA & Seattle, WA / May 2019 - July 2020

Ideate, scope and prioritize product strategy. Product Designer & Product Manager leading the definition, design, and branding for an entirely new product at a rapid pace. Folded design partner research into a new modular design pattern/theme and created a Material Design style guide in Sketch.

Capsure / Co-Founder & Product Designer

Oakland, CA / July 2016 - April 2019

Conceived an app to share personal moments with family and friends, in private. Recruited my co-founder as well as internal/external developers. As the sole Product Designer, crafted iOS and Android mobile apps as well as the Web app. As Product Manager, defined and coordinated engineering sprints using Trello/Jira. Raised two rounds of seed financing.

Crunchyroll / Director of Product

San Francisco, CA / October 2014 - January 2016

Product Management for VRV an over-the-top streaming service owned by Otter Media, a subsidiary of AT&T's WarnerMedia. Industry and competitive research informing roadmap. Managed a team of Senior Product Managers across mobile, web and living room devices (XBOX, Playstation, Roku, Android TV, Apple TV, Fire TV).

Entrepreneur / Co-Founder & Product Manager | UX Designer

New York, NY / January 1996 - December 2015

AgencyLogic

Conceived, researched and ran Product and Design for a SaaS solution for Realtors/Brokers to build websites dedicated to a single property. Small seed round raised.

Social Gears

Designed Facebook apps for Ogilvy & Mather, IBM, MTV, Medco, Post Foods, and Nestlé. Our Nestlé app, DuckDuckGoose, reached 1 million+ users in just a few weeks.

ParentWatch

Co-founded a streaming video solution for parents to monitor their children at daycare. Responsible for all product and design work. \$35MM+ raised.