



Features & benefits powered by MERCHtender

	Marketplace	Marketplace Shop + Embed	Standalone Shop	Marketplace + Standalone Shop
	SINGLE Channel All Included	OMNI Channel (Embedded in your site)	SINGLE Channel Development	OMNI Channel Development
Shop Build + Development (1 shop)	✓	✓		✓
Shop + Management (1 shop)	✓	✓		✓
On Brand Merch Curation	✓	✓		✓
Mockups (8 to 16 products)	✓	✓		✓
<b>ON DEMAND PRINTING</b>	✓	✓		✓
NO minimums	✓	✓		✓
NO overhead	✓	✓		✓
NO set-up fees	✓	✓		✓
NO inventory (MoQ)	✓	✓		✓
Promo Products Store	✓	✓	✓	✓
Merch compliance management (State by state regulation)	✓	✓	✓	✓
Easily Manage E-commerce Fulfillment with One Platform	✓ + fulfillment fees*	✓ + fulfillment fees*	✓ + fulfillment fees*	✓ + fulfillment fees*
On Demand Logistics & fulfillment services	✓	✓	\$	✓
Develop Wholesale shop	✓	✓	\$	✓
Manage Customer Service	✓	✓	\$	\$
Discounts Coupons	✓	\$	\$	\$
Manage eCommerce Store in Shopify or Woocommerce			\$	\$



Place a first printed sample (wholesale) order	8-16 items (\$120 ~ \$400)	8-16 items (\$120 ~ \$400)	fulfillment fees*	8-16 items (\$120 ~ \$400)
Photoshoot	local photo (\$350 ~ \$600)	local photo (\$350 ~ \$600)	fulfillment fees*	local photo (\$350 ~ \$600)
Net Sales	50/50 split	50/50 split	fulfillment fees*	split + fulfillment fees
Set-up fee	Plus \$650.00 (Up to 12 items)300+	fulfillment fees*	Set-up \$\$\$	Set-up \$\$\$
Monthly service fee		✓ \$40/Month	✓ \$40/Month	✓ \$40/Month

Cost BENEFITS				
➤ Joining the MERCHtender marketplace leads to	✓	✓		✓
➤ Brand discovery	✓	✓		✓
➤ Exposed to more customers	✓	✓		✓
➤ Higher sales	✓	✓		✓
➤ support sales efforts with both customers & partners (incl. budtenders & dispensaries)	✓	✓	✓	\$
➤ trigger untapped revenue streams at little cost	✓	✓	\$	\$
➤ build up brand visibility and recognition cost effectively	✓	✓	\$	\$
➤ strengthen customer relations	✓	✓	\$	\$
➤ develop compelling customer loyalty programs	✓	✓	\$	\$
➤ better position the brand at retail	✓	✓	\$	\$