



Domain Overview (Desktop)

leafilter.com

Organic Search: Summary

US | leaffilter.com

113.1K 8% TRAFFIC

SEMrush Rank	24.4k	
Keywords	11.6K	2%
Traffic Cost	\$967.2K	64%

Paid Search: Summary

US | leaffilter.com

1.0K 100% TRAFFIC

Keywords	2	100%
Traffic Cost	\$11.0K	100%

Backlinks: Summary

Root Domain: leaffilter.com

27.5K TOTAL BACKLINKS

Referring Domains	2K	Publishers	11K
Referring IPs	3K	Advertisers	0

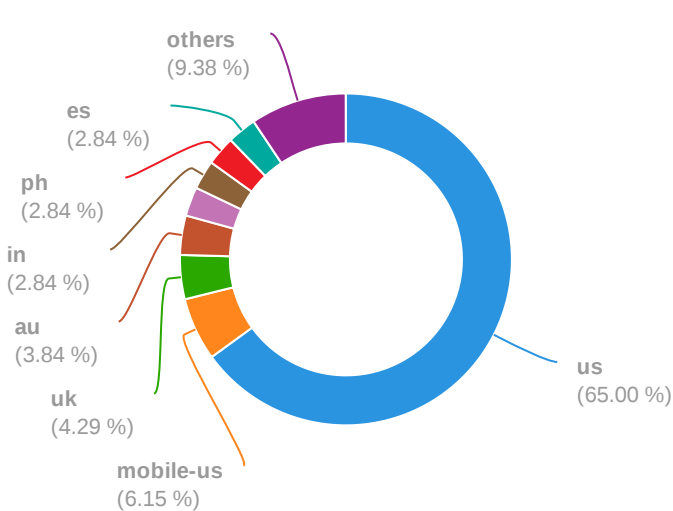
Display Advertising: Summary

leaffilter.com

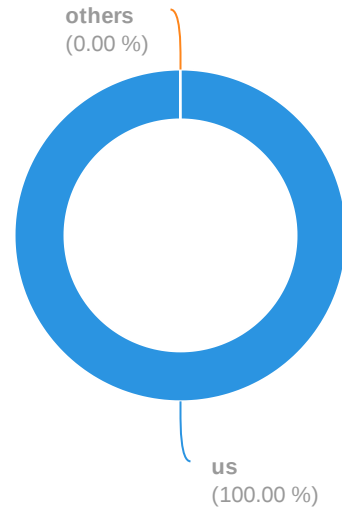
21.6K TOTAL ADS

Organic Search: Keywords By Country

leaffilter.com

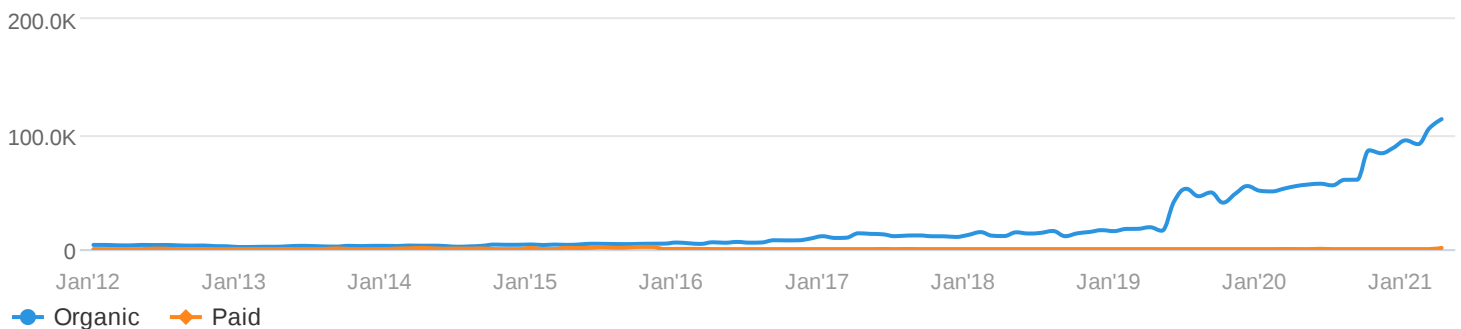


Paid Search: Ad Keywords by Country



Traffic: Organic vs Paid

leaffilter.com | US | All time



Organic search traffic

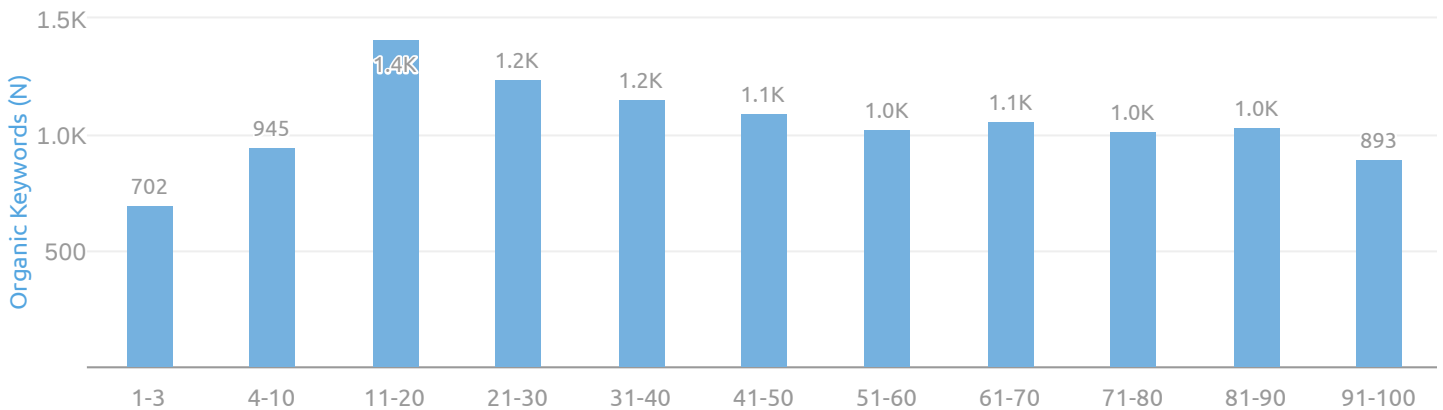
Organic Search: Top Keywords (11,587)

US | leaffilter.com

Keyword	Pos	Volume	CPC (USD)	Traffic
leaffilter	1 (1)	27,100	13.79	11.26%
leaf filter	1 (1)	22,200	10.50	9.22%
gutter guards	4 (4)	74,000	7.28	4.57%
leaf filter cost	1 (1)	8,100	4.65	3.36%
gutter cleaning	6 (0)	74,000	8.69	3.27%

Organic Search: Keyword Position Distribution

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Organic Search: Top Competitors (6,931)

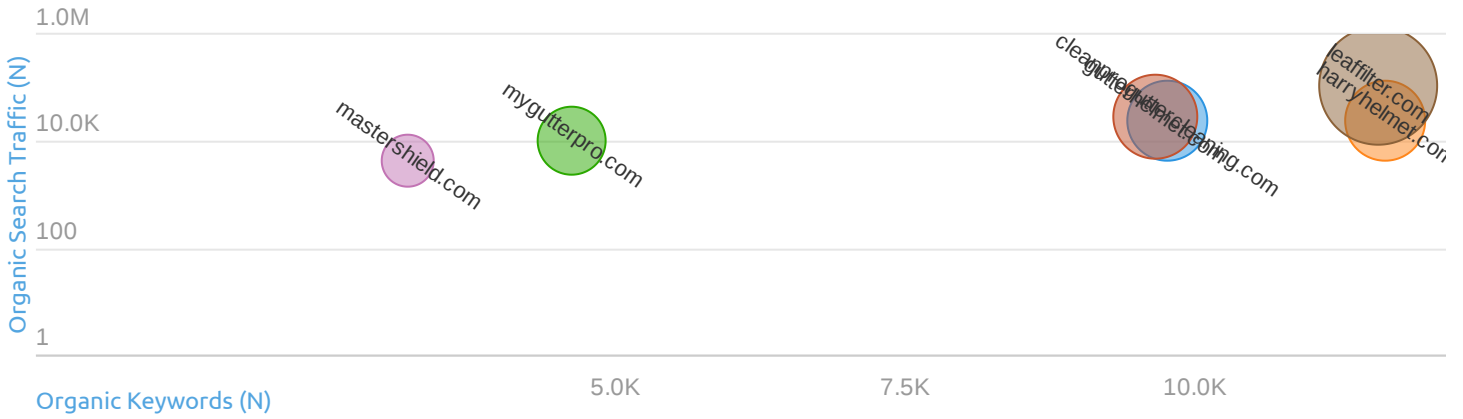
US | leaffilter.com

Competitor	Com. Keywords	SE Keywords	Com. Level
cleanproguttercleaning.com	568	9.8k	25%
harryhelmet.com	578	11.7k	19%
mygutterpro.com	299	4.6k	19%
gutterhelmet.com	443	9.7k	18%

Competitor	Com. Keywords	SE Keywords	Com. Level
mastershield.com	288	3.2k	15% <div style="width: 15%; background-color: #0070C0; height: 10px;"></div>

Organic Search: Competitive Position Map

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Organic Branded Search

US | leafilter.com

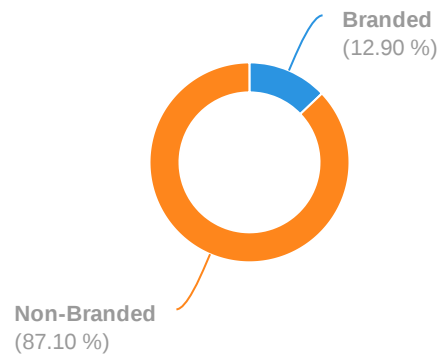
14.6K 0% TRAFFIC

Keywords 215

Branded vs Non-Branded

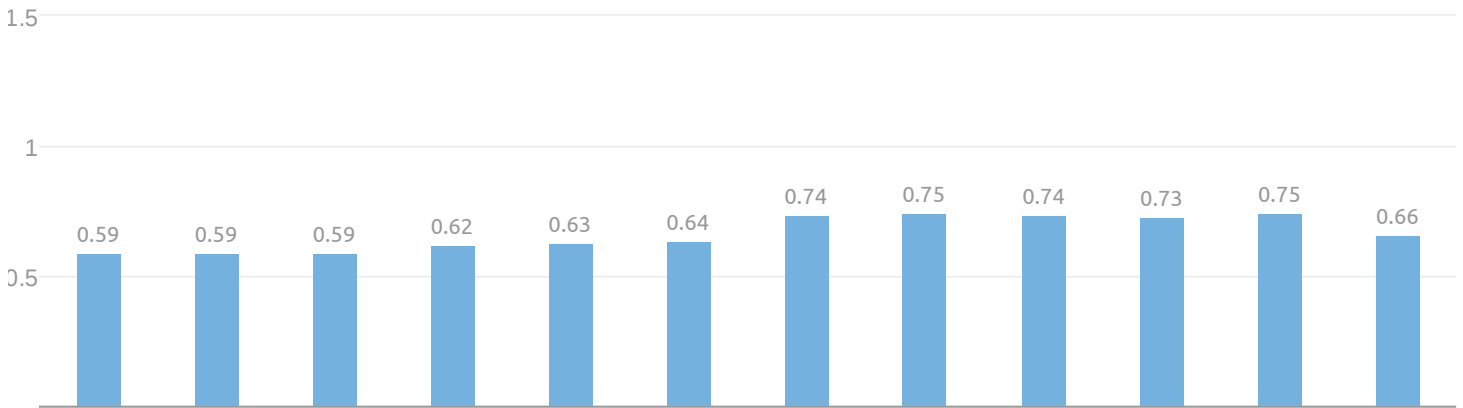
US | leafilter.com

12.90% Branded Traffic **87.10%** Non-Branded Traffic



Organic Search: Branded Traffic Trend

US | leaffilter.com



Paid search traffic

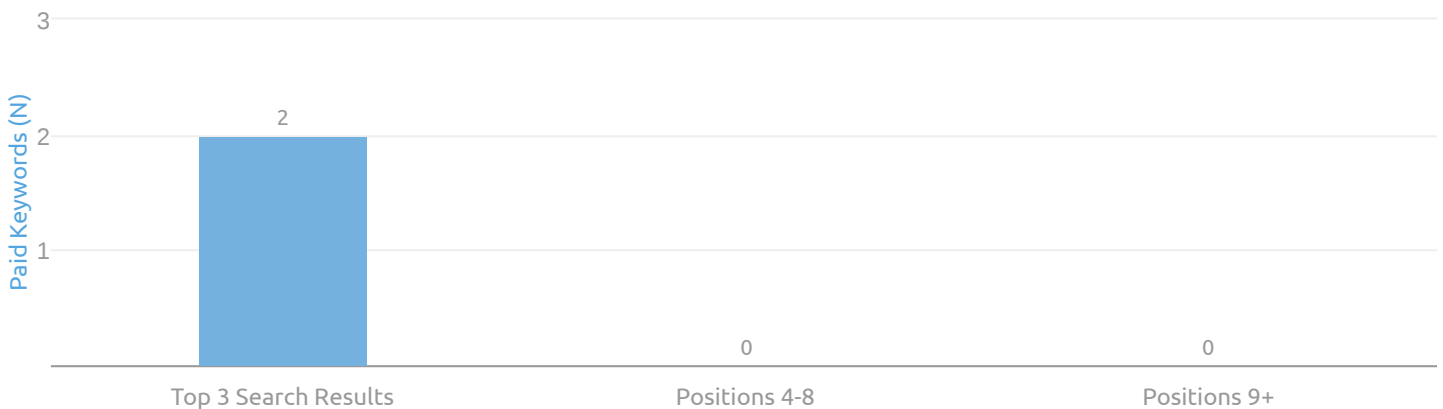
Paid Search: Top Keywords (2)

US | leaffilter.com

Keyword	Pos	Volume	CPC (USD)	Traffic
leaf filter	1 (1)	22,200	10.50	100.00%
leaf safe guttering	2 (2)	70	0.00	0.00%

Paid Search: Ad Copy Position Distribution

US | leaffilter.com



Paid Search: Top Competitors (11)

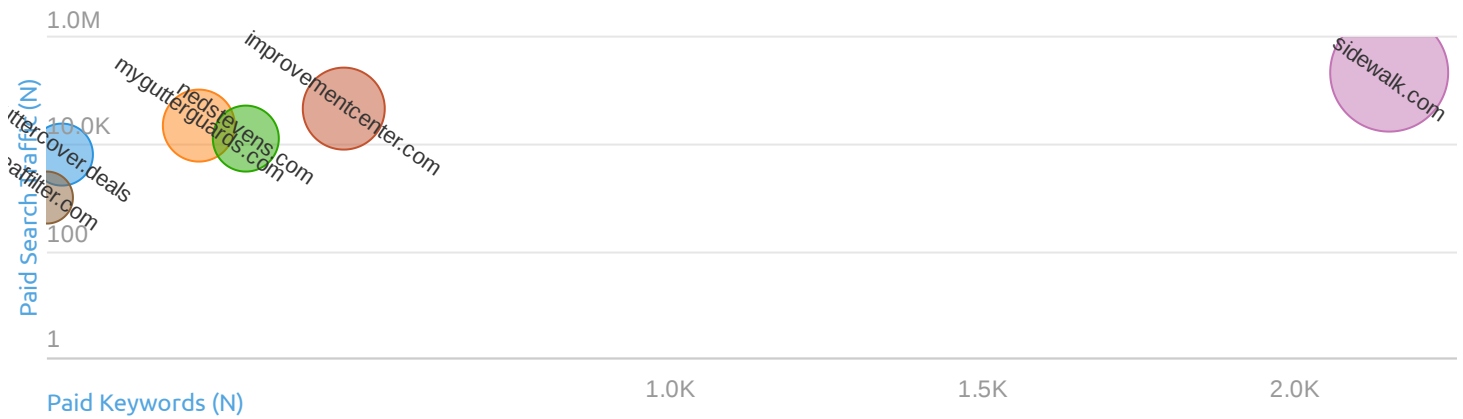
US | leaffilter.com

Competitor	Com. Keywords	Ads Keywords	Com. Level
guttercover.deals	1	25	6%

Competitor	Com. Keywords	Ads Keywords	Com. Level
mygutterguards.com	1	247	1%
nedstevens.com	1	320	0%
improvementcenter.com	1	476	0%
sidewalk.com	1	2.2k	0%

Paid Search: Competitive Positioning Map

US | leafilter.com



Sample Ads (2)

US | leafilter.com

Book Your Gutter Cleaning Now - Professional Gutter Cleaning

Ad <https://www.leafilter.com/>

Ensure That Your Roof Stays In The Best Of Health With Regular Gutter Cleaning

Local Gutter Cleaning Service - Searching for Gutter Cleaners?


Ad <https://www.leafilter.com/>

Ensure That Your Roof Stays In The Best Of Health With Regular Gutter Cleaning

Backlinks

Top backlinks

Root Domain: leaffilter.com

Referring page Title / Referring page URL	Anchor text / Link URL	Type
Miami International Boat Show Miami, FL, USA https://www.miamiboatshow.com/	https://www.leaffilter.com/	
Home San Antonio River Walk https://www.thesanantonioriverwalk.com/	https://www.leaffilter.com/discover/get-leaffilter/	-
Home Improvement http://pages.cs.wisc.edu/~bolo/house/improvement.html	Leaf Filter http://www.leaffilter.com/	-
Pittsburgh RV Show http://www.pittrvshow.com/	LeafFilter North http://www.leaffilter.com/	-
Thank You Derby Festival Sponsors! KDF Discover https://discover.kdf.org/sponsorship/	LeafFilter https://www.leaffilter.com/	-

Backlinks: Top Anchors

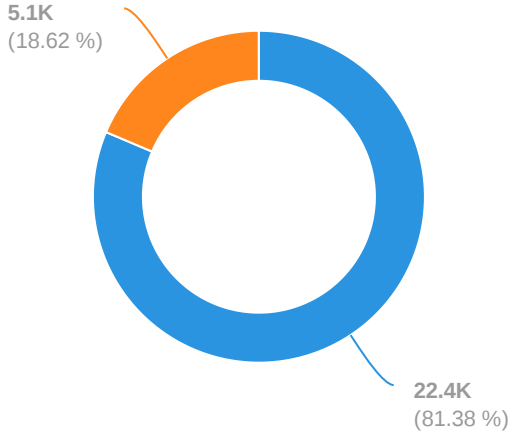
Root Domain: leaffilter.com

Anchors	Percentage	Domains	Backlinks
leaffilter	19%	283	5,321
leaf filter	18%	255	4,848
Empty anchor	10%	299	2,644
website	5%	67	1,333
www.leaffilter.com	4%	168	1,157

Backlinks: Follow vs Nofollow

leaffilter.com

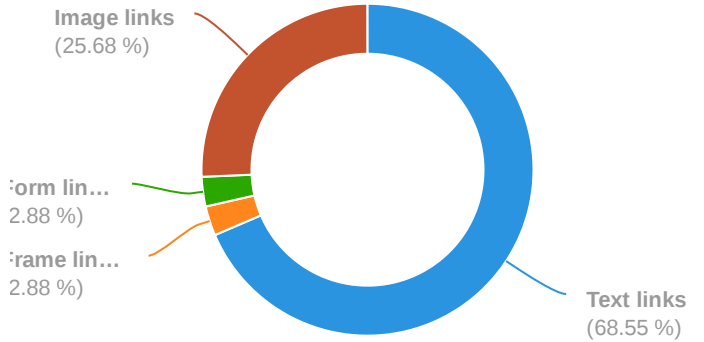
22.4K Follow links 5.1K Nofollow links



Backlinks Types

leaffilter.com

20.0K Text links 1 Frame links 0 Form links 7.5K Image links



Backlinks: Top Referring Domains

Root Domain: leaffilter.com

Root Domain	Backlinks	IP / Country
franklinshopper.com	1,435	35.206.106.59
maxvaluesmag.com	917	132.148.103.90
wikidot.com	746	107.20.139.176
muvzu.com	693	165.227.31.167
recruitmilitary.com	629	104.237.149.25

Backlinks: Top Indexed Pages

Root Domain: leaffilter.com

Title and URL	Domains	Backlinks
LeafFilter Gutter Protection End Gutter Cleaning Forever https://www.leaffilter.com/	831	13,733
http://www.leaffilter.com/	521	3,666
http://leaffilter.com/	308	985
Discounts LeafFilter https://www.leaffilter.com/purchase/pricing/discounts/	114	423
Customer Service LeafFilter Gutter Protection (800) 290-6106 https://www.leaffilter.com/contact/	76	756

Display advertising

Display Advertising: Top Publishers (10,825)

Publishers	Ads	Image	HTML	Text
www.coolhouseplans.com	1.0K	0	297	713
terrylove.com	1.2K	0	3	1.2K
www.stretcher.com	1.4K	0	3	1.4K
www.blueridgenow.com	428	0	1	427
www.familyhomeplans.com	412	0	47	365

Display Advertising: Landing Pages (25)

leaffilter.com

Landing	Times seen
https://www.leaffilter.com/discover/value/	323.1k
https://www.leaffilter.com/discover/gutter-cleaner/	60.5k
https://www.leaffilter.com/discover/	47.2k
https://www.leaffilter.com/discover/gutter-cleaning/	8.7k
https://www.leaffilter.com/discover/get-leaffilter/	6.4k

Display Advertising: Sample Text Ads (20,218)

leaffilter.com

Get Gutter Guards Now

Ad leaffilter.com

LeafFilter keeps out all types of debris - guaranteed!

End Gutter Cleaning Costs

Ad leaffilter.com

Every install of LeafFilter includes a free gutter cleaning.

Get Gutter Guards Now

Ad leaffilter.com

LeafFilter keeps out all types of debris - guaranteed!

LeafFilter Gutter Guards

Ad leaffilter.com

Protect your gutters & home from damage with LeafFilter.

Display Advertising: Sample Image Ads (6)

