Problems of Power: Organizing and Health

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1. About me
2. Why?
3. How?
4. Does it work?

Movements are a distinct form of social change that make change... through transformation.

ORGANIZING FOR CHANGE

BUILDING MOVEMENTS
**PROBLEMS OF POWER**

Motivation + Authority ≠ Change

People who want or need the change the most lack the motivation or authority to make the change they need.

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**BUILDING MOVEMENTS**

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**The Challenge**

How do you engage people in ways that shift power?

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**The Challenge**

How do you engage people in ways that shift power?
“I think you should be more explicit here in step two.”

NOT ALL FORMS OF PARTICIPATION ARE THE SAME: POLITICS OF TRANSACTION v. POLITICS OF TRANSFORMATION

1. Strategy for power: more numbers
2. Types of asks: independent
3. Structure: centralized
4. Basis for action: persuasion, product differentiation
5. Dominant identities: Bonding

1. Strategy for power: transformative leaders
2. Types of asks: interdependent
3. Structure: decentralized
4. Basis for action: shared interest, self-governance
5. Dominant identities: Bridging
BUILDING MOVEMENTS

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IS IT POSSIBLE?

What most people think
Pro-life people join the pro-life movement.

What actually happens
Half of the people who join the pro-life movement start out pro-choice, or indifferent.

~MAIMONIDES

IS BELIEF IN THE PLAUSIBILITY OF THE POSSIBLE AS OPPOSED TO THE NECESSITY OF THE PROBABLE.