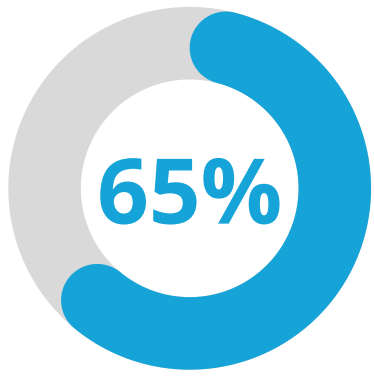


# Hotel Wellness



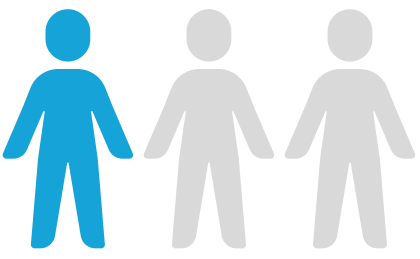
of leisure travelers say a healthy lifestyle has become more important to them over the last 2 years.

The wellness tourism sector is projected to reach

**\$919 billion**

by

**2022**



1/3 of all travelers are influenced by fitness amenities

Health & wellness is among the

**TOP 10**

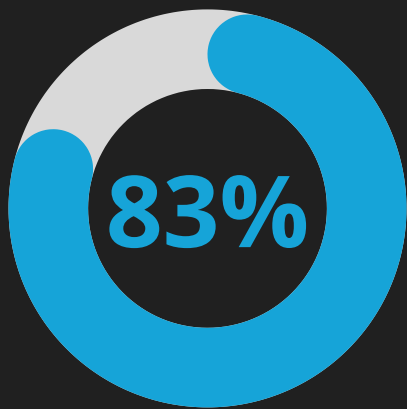
travel needs of travelers when booking a hotel

25% of travelers are willing to pay

**\$6 more**

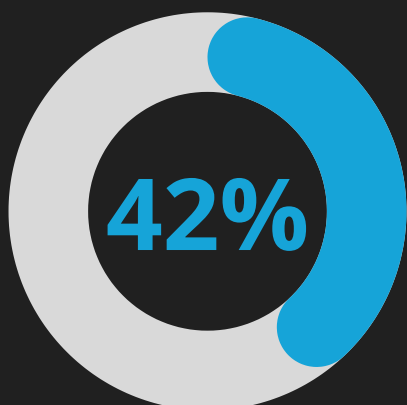
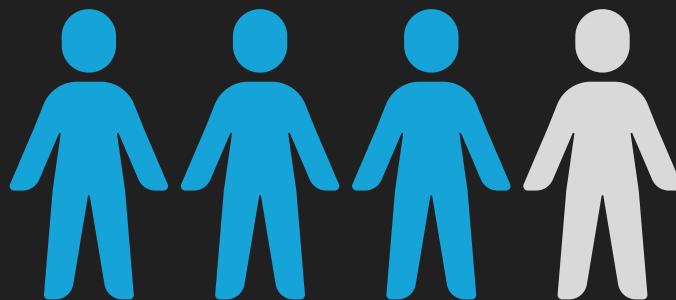
per night for a fitness center

## Business Travelers



consider gyms and wellbeing activities before they choose a hotel

75% lead a healthy lifestyle in general



practice fitness while staying at a hotel