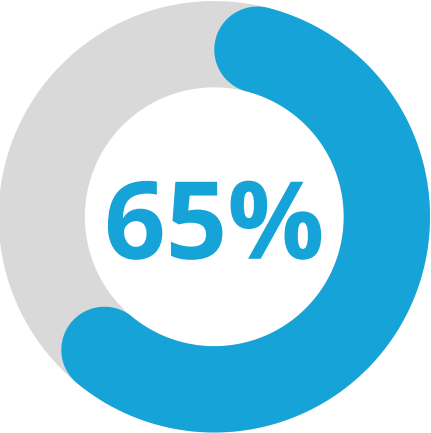


THE IMPORTANCE OF

Hotel Wellness

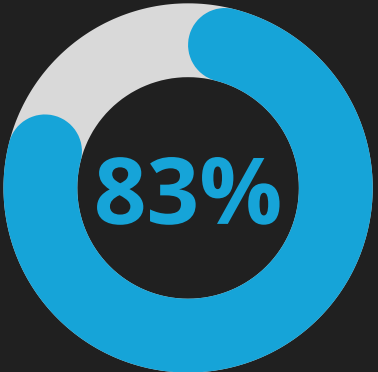
The wellness tourism sector is projected to reach

\$919 billion
by
2022



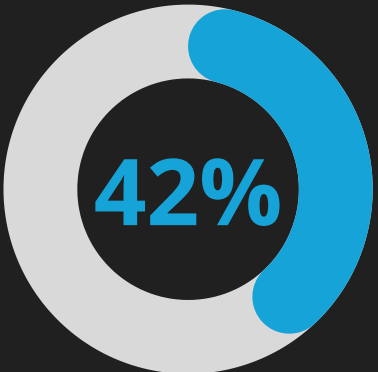
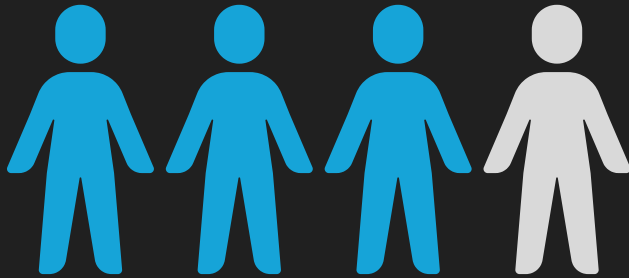
of leisure travelers say a healthy lifestyle has become more important to them over the last 2 years.

Business Travelers

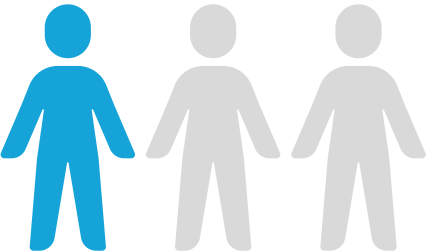


consider gyms and wellbeing activities before they choose a hotel

75% lead a healthy lifestyle
In general



practice fitness while staying at a hotel



1/3 of all travelers are influenced by fitness amenities

Health is among the

TOP 10

travel needs of travelers when booking a hotel

25% of travelers are willing to pay

\$6

extra per night for a fitness center

