

# Desktop as a Service (DaaS) for the BPO Industry

## Use Case: Safeguard the business against data loss



### The Business Need

Natural disasters that destroy data centers can significantly disrupt business operations. So can security incidents such as ransomware attacks, which make crucial business data inaccessible. To defend against these risks, businesses need proactive data backup and recovery services, as well as desktop infrastructure that is resistant to disruptions.



### DesktopReady Advantage

Because DesktopReady desktops run in the cloud, they are impervious to natural disasters that may disrupt a business's local IT infrastructure. Even if a business's physical site is destroyed, its desktops along with the data and applications hosted on them remain safe.

In addition, by taking advantage of Anunta's managed data backup and recovery services, businesses can gain an added layer of protection against the risk of business disruption.



### Benefits

- Highly available desktop infrastructure that remains intact even if local infrastructure is destroyed.
- Desktops are hosted on virtual machines that offer uptime guarantees of 99.5 percent or higher.
- Managed data backup and recovery services to increase business resiliency.

### About DesktopReady

DesktopReady is a modern fully managed Desktop as a Service (DaaS) with built-in automation and monitoring that simplifies the delivery and management of cloud desktops for the unique needs of companies that want to spend less time on IT. Developed using Windows Virtual Desktop (WVD) infrastructure within the Microsoft Azure cloud, DesktopReady provides fully functional Windows 10 desktops that are easy to install, configure and ready within minutes. The highly secure cloud desktops are built on platforms that are PCI, HIPAA and SOC2 compliant and supported by 24/7 service desk and infrastructure monitoring. For more information about DesktopReady, visit [www.desktopready.com](http://www.desktopready.com)

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