

Desktop as a Service (DaaS) for the Professional Services Industry

Use Case: Gain the agility necessary to compete on a global scale



The Business Need

In the past, professional services firms tended to rely on personal relationships and networks for connecting consultants with clients. Today, however, the Internet has greatly increased the market reach of professional services firms, allowing them to reach customers far beyond their local networks. By extension, firms located in regions with lower labor and living costs are in a stronger position to compete with those in developed countries. This means that competition between firms is greater than ever.

In response, professional services companies must be able to adapt quickly to changing market conditions by offering new services or connecting with new target audiences. Law firms that once operated locally now need to connect with clients around the world, for example, while accountants need to be prepared to meet customers wherever they are located.



DesktopReady Advantage

DesktopReady adds significant agility to IT infrastructure. When businesses can add or remove desktop sessions quickly, they can seamlessly pivot to extend their reach to new locations or scale up to meet new customer demands. What's more, because cloud desktops can be managed from a central location in the cloud, they make it easy to add or remove software to support changing business needs.



Benefits

- Scale desktop infrastructure up and down rapidly in response to changing business requirements.
- Allow employees to engage with customers wherever they are, using the anytime, anywhere availability of cloud desktops.
- Update desktop software and configurations quickly, no matter where employees are located.

About DesktopReady

DesktopReady is a modern fully managed Desktop as a Service (DaaS) with built-in automation and monitoring that simplifies the delivery and management of cloud desktops for the unique needs of companies that want to spend less time on IT. Developed using Windows Virtual Desktop (WVD) infrastructure within the Microsoft Azure cloud, DesktopReady provides fully functional Windows 10 desktops that are easy to install, configure and ready within minutes. The highly secure cloud desktops are built on platforms that are PCI, HIPAA and SOC2 compliant and supported by 24/7 service desk and infrastructure monitoring. For more information about DesktopReady, visit www.desktopready.com

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