

Desktop as a Service (DaaS) for the Professional Services Industry

Use Case: Simplify IT infrastructure setup and maintenance



The Business Need

Given the small size of most professional services firms, many lack in-house IT departments. What's more, time spent on IT management reduces employees' billable hours, which in turn undercuts profitability. In a world where the typical accounting firm (to take one professional services niche as an example) invoices only **two to three billable hours** per employee for each workday, any task that keeps employees from focusing on the main business is a risk. Businesses want to focus on selling their services, not acquiring, configuring, and managing their IT assets.



DesktopReady Advantage

Cloud desktops eliminate most of the management headaches associated with traditional desktop infrastructure. Businesses can request and deploy cloud desktops in a matter of hours, without having to worry about purchasing and setting up physical hardware. Plus, because the cloud desktops can be pre-provisioned with the applications and configurations that the business requires, they are ready to use instantly.



Benefits

- Faster deployment of desktops with much less effort on the part of the business.
- Desktops can be pre-configured to suit the needs of each business and its individual employees.
- Businesses do not need to maintain physical desktop hardware.

About DesktopReady

DesktopReady is a modern fully managed Desktop as a Service (DaaS) with built-in automation and monitoring that simplifies the delivery and management of cloud desktops for the unique needs of companies that want to spend less time on IT. Developed using Windows Virtual Desktop (WVD) infrastructure within the Microsoft Azure cloud, DesktopReady provides fully functional Windows 10 desktops that are easy to install, configure and ready within minutes. The highly secure cloud desktops are built on platforms that are PCI, HIPAA and SOC2 compliant and supported by 24/7 service desk and infrastructure monitoring. For more information about DesktopReady, visit www.desktopready.com

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