

Desktop as a Service (DaaS) for the Professional Services Industry

Use Case: Safeguard business-critical customer data



The Business Need

Professional service agreements commonly involve firms' access to sensitive customer data. Lawyers may need to store confidential client documents, for example, while accounting firms manage sensitive financial information for their customers. This data may be subject to government or industry compliance regulations. Even if it is not, securing customer data is critical because a breach could severely harm a professional services business's reputation or violate confidentiality agreements made with clients.



DesktopReady Advantage

Cloud desktops mitigate the risk of data exposure due to the accidental loss of physical workstations and unauthorized third-party access to workstations in areas that lack sufficient physical security. When desktops move to the cloud, the risk of unauthorized physical access virtually disappears. It also becomes easier to manage data security from a centralized location in the cloud.



Benefits

- Avoid data breaches that cause serious harm to business reputation.
- Confirm with regulatory compliance mandates related to customer data.
- Maintain business agreements surrounding customer privacy and data protection.

About DesktopReady

DesktopReady is a modern fully managed Desktop as a Service (DaaS) with built-in automation and monitoring that simplifies the delivery and management of cloud desktops for the unique needs of companies that want to spend less time on IT. Developed using Windows Virtual Desktop (WVD) infrastructure within the Microsoft Azure cloud, DesktopReady provides fully functional Windows 10 desktops that are easy to install, configure and ready within minutes. The highly secure cloud desktops are built on platforms that are PCI, HIPAA and SOC2 compliant and supported by 24/7 service desk and infrastructure monitoring. For more information about DesktopReady, visit www.desktopready.com

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