anunta®
DesktopReady

Desktop as a Service (DaaS)

Use Cases in the Financial Services Industry

Use Case: Enhance operational resilience in the face of adversity

The Business Need

Financial services firms are critical to an economy's well-being. In the face of adversity, it is vital for these firms to showcase resilience underpinned by planned, mandated, and regulated operational continuity measures.

In particular, organizations need to plan better for circumstances in which employee access to the workplace might be severely limited or even restricted. While employee safety is paramount, an alternative is required to ensure secure access to financial data, PII, and critical platforms.

DesktopReady Advantage

Remote working, enabled by desktop virtualization, is an essential cog in an enterprise's workplace strategy to ensure business continuity. DesktopReady helps deliver such an omni-channel, location-agnostic experience to employees in a secure manner. Employees have the option to discharge their duties from the safety of their homes, resulting in minimal service disruption.

While user groups such as branch officials and tellers may not be able to shift to a remote working scenario, the DesktopReady solution can provide ubiquitous workspace access to a large majority of other user groups.

Benefits

• Enhanced workspace mobility, which adds flexibility and agility
• Minimal service disruption
• Improved customer trust and goodwill