

Desktop as a Service (DaaS)

Use Cases in the Financial Services Industry

Use Case: Eliminate the risk of data misappropriation



The Business Need

Personally Identifiable Information (PII), credit card details, investment details, account attrition data, trade intelligence, claims disbursement ratios, and encryption keys are just some of the diverse data types used by different functions daily. Financial services firms must continuously regulate access to large volumes of critical, confidential, and sensitive information to establish data boundaries and ensure that data is accessible only to relevant users.

Indiscriminate and unintended data access increases the chances of misuse, fraud, and misappropriation. Given the relatively larger attack surface for cyber security threat actors, unsecured data access may cause breaches that accrue huge financial and legal obligations. Wrongly accessed investment data has, in the past, been the trigger of insider trading at some large brokerages and trading houses.



DesktopReady Advantage

DesktopReady can be leveraged to provide desktops that are standardized for each group and function within a firm and customized to user persona. By preconfiguring role-based data and platform access guardrails, firms can easily regulate the access of databases and applications.



Benefits

- Improved security with dedicated data security controls
- Reduced risk of punitive costs due to data misuse
- Improved customer trust and goodwill
- Data protection and IP security

About DesktopReady

DesktopReady is a modern fully managed Desktop as a Service (DaaS) with built-in automation and monitoring that simplifies the delivery and management of cloud desktops for the unique needs of companies that want to spend less time on IT. Developed using Windows Virtual Desktop (WVD) infrastructure within the Microsoft Azure cloud, DesktopReady provides fully functional Windows 10 desktops that are easy to install, configure and ready within minutes. The highly secure cloud desktops are built on platforms that are PCI, HIPAA and SOC2 compliant and supported by 24/7 service desk and infrastructure monitoring. For more information about DesktopReady, visit www.desktopready.com

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