Desktop as a Service (DaaS)

Use Cases in the Financial Services Industry

Use Case: Improve time to realize synergies from M&A activities

The Business Need

To better respond to the evolving business climate, financial services firms are accelerating growth through consolidations, divestitures, mergers, strategic partnerships, offshoring, and acquisitions. In doing so, they need to ensure business continuity amid sudden variations in the workforce. Transitioning employees across functions such as cards, retail banking, commercial banking, wealth management, lending, and investment banking also need quick omni-channel access to the acquiring bank's platforms and applications to function productively.

In such situations, pressure mounts on the IT organization to quickly provide workspaces, computing end points, and platform access to the newly onboarded employees. Long device procurement times and delays in access approvals could result in productivity loss, employee angst, and overall service disruption.

DesktopReady Advantage

DesktopReady can quickly onboard new employees and give them secure access to applications, platforms, and databases in a device-agnostic model. By delivering mission-critical software and services on existing devices, firms can eliminate the downtime associated with device procurement. Moreover, the secure-by-design architecture of desktop virtualization allows users to access sensitive data such as Personally Identifiable Information (PII) from external devices, while maintaining compliance with regulations such as PCI-DSS.

Benefits

• Reduced M&A closing time results in faster accrual of targeted synergies
• Improved productivity and reduced employee downtime
• Efficient allocation of spending associated with device procurement
• Adherence to data protection regulations

About DesktopReady

DesktopReady is a modern fully managed Desktop as a Service (DaaS) with built-in automation and monitoring that simplifies the delivery and management of cloud desktops for the unique needs of companies that want to spend less time on IT. Developed using Windows Virtual Desktop (WVD) infrastructure within the Microsoft Azure cloud, DesktopReady provides fully functional Windows 10 desktops that are easy to install, configure and ready within minutes. The highly secure cloud desktops are built on platforms that are PCI, HIPAA and SOC2 compliant and supported by 24/7 service desk and infrastructure monitoring. For more information about DesktopReady, visit **www.desktopready.com**

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