

Desktop as a Service (DaaS)

Use Cases in the Financial Services Industry

Use Case: Leverage the flexibility of a global workforce



The Business Need

Financial services today are embracing borderless operations, which have been strengthened by the setting up of global offices in search of growth markets and the leverage of Business Process-as-a-Service (BPaaS). To achieve cost optimization, organizations are increasingly offshoring transactional activities such as account management, payment processing, and reconciliation, in addition to F&A and HR.

This also implies an increasing legislation and regulatory compliance burden, to address which data sovereignty is a key consideration. After the EU enacted GDPR in 2016, many other countries globally enforced privacy and data protection regulations. Accompanying restrictions around where certain data categories can reside can hinder firms looking to leverage the benefits of a global workforce.



DesktopReady Advantage

The inherent architecture of DesktopReady ensures that data is dissociated and stored separate from the end devices that are used to access it. Firms can localize regulated data categories on datacenters or cloud regions within specified geographical regions. Authorized teams across the globe can then securely access and work on this data without worrying about the data leaving the mandated boundaries.



Benefits

- Accrue savings from the right shoring of transactional operations
- Allow the creation of localized and globalized customer experiences by hiring global talent
- Ensure continuous compliance with data residency regulations
- Achieve data protection and IP security

About DesktopReady

DesktopReady is a modern fully managed Desktop as a Service (DaaS) with built-in automation and monitoring that simplifies the delivery and management of cloud desktops for the unique needs of companies that want to spend less time on IT. Developed using Windows Virtual Desktop (WVD) infrastructure within the Microsoft Azure cloud, DesktopReady provides fully functional Windows 10 desktops that are easy to install, configure and ready within minutes. The highly secure cloud desktops are built on platforms that are PCI, HIPAA and SOC2 compliant and supported by 24/7 service desk and infrastructure monitoring. For more information about DesktopReady, visit www.desktopready.com

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