

Desktop as a Service (DaaS)

Use Cases in the Financial Services Industry

Use Case: Build a robust ecosystem for platform development



The Business Need

The push for platform-first operating models and omnichannel customer acquisition strategies has resulted in an uptick in new digital products and platform development across the financial services value chain. The IT team that builds, develops, and maintains these systems of engagement works round the clock from across the globe. Diverse contributors, including in-house teams, independent contractors, software vendors, and service providers, work in a complex application landscape, which also houses core banking systems and customer and financial data.

A robust, uniform, and repeatable development environment with role-based controls is needed to ensure safe, secure, and audit-trail-logged access to production data and codebases belonging to these platforms.



DesktopReady Advantage

With DesktopReady, it is possible to provide diverse engineering teams with access to preconfigured development environments on standardized virtualized desktops.

This eliminates the risk of configuration drift on development machines and helps prevent bugs and platform deployment errors. Unified endpoint management and inbuilt security safeguards ensure role-based access control and data integrity by dissociating the data and the code from the discrete devices used to access it.



Benefits

- Faster time-to-market for new platforms and digital products enables firms to be more competitive and responsive to market demand
- Lower development cost helps reduce platform defects
- Ability to scale engineering teams allows enterprises to meet demand spikes
- Granular access controls and logs enable secure access

About DesktopReady

DesktopReady is a modern fully managed Desktop as a Service (DaaS) with built-in automation and monitoring that simplifies the delivery and management of cloud desktops for the unique needs of companies that want to spend less time on IT. Developed using Windows Virtual Desktop (WVD) infrastructure within the Microsoft Azure cloud, DesktopReady provides fully functional Windows 10 desktops that are easy to install, configure and ready within minutes. The highly secure cloud desktops are built on platforms that are PCI, HIPAA and SOC2 compliant and supported by 24/7 service desk and infrastructure monitoring. For more information about DesktopReady, visit www.desktopready.com

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