

Desktop as a Service (DaaS)

Use Cases in the Financial Services Industry

Use Case: Facilitate data-driven, rapid decision-making



The Business Need

Financial institutions receive a continuous stream of data from multiple sources, and it is important to identify meaningful patterns within this data to make faster and smarter decisions. Digitally savvy firms are harnessing the power of data analytics across connected insurance (IoT-based insurance), claims fraud prevention/detection, cyber risk insurance analysis (data collection, risk scoring, and benchmarking), market data management, fraud management (prevent, detect, avoid, and respond), actuarial analysis, and credit record management for personalized marketing, business decision-making, and identification of potential opportunities and threats.



DesktopReady Advantage

DesktopReady empowers data scientists and analysts with a virtualized high-performance computing environment, helping them extract insights quicker, accelerating data-driven decision-making. The solution enables secure, remote access to greater computing power, custom platforms, and tools to run compute-heavy AI and deep learning workloads.



Benefits

- Predictive identification and modelling of malicious transactions and requests
- Data-driven strategy formulation based on risk analysis and customer preferences
- Faster and more accurate business processes, including claims processing, loan management, securities management, custody services, and treasury administration

About DesktopReady

DesktopReady is a modern fully managed Desktop as a Service (DaaS) with built-in automation and monitoring that simplifies the delivery and management of cloud desktops for the unique needs of companies that want to spend less time on IT. Developed using Windows Virtual Desktop (WVD) infrastructure within the Microsoft Azure cloud, DesktopReady provides fully functional Windows 10 desktops that are easy to install, configure and ready within minutes. The highly secure cloud desktops are built on platforms that are PCI, HIPAA and SOC2 compliant and supported by 24/7 service desk and infrastructure monitoring. For more information about DesktopReady, visit www.desktopready.com

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