Desktop as a Service (DaaS)

Use Cases in the Financial Services Industry

Use Case: Ensure zero downtime in a volatile trading environment

The Business Need

Traders work in a volatile environment, where any lag or interruption in accessing the remote desktop during trading hours can have a significant financial impact. Moreover, trading involves multiple resource-intensive and time-sensitive tasks, such as pre-trade processing (risk modeling and analytics), trade confirmation, trade execution management (real-time trade optimization), trade clearance, reporting and settlement, trade fraud detection and monitoring, and post-trade management (matching affirmation and comparison).

Additionally, traders need to operate with continuous streams of real-time market data from network-heavy applications, such as Bloomberg, Reuters, and Eikon. Due to these requirements, traders need a desktop infrastructure that has:

• Embedded security and compliance
• Low latency
• High application availability and reliability
• High-resolution audio-visual support
• Multi-screen support

DesktopReady Advantage

DesktopReady allows traders and advisors to access critical trading platforms through relatively inexpensive thin clients on a pay-per-usage model, supported by a lag-free, high-performance virtual machine located in the client's data center or the public cloud.

Benefits

• Real-time access to stock market data on any device, anywhere
• Improved trader productivity and experience (impacts business metrics such as win rate, loss rate, profit factor, number of winning trades, and average win size)
• Interactive, multi-screen support to bolster decision-making

About DesktopReady

DesktopReady is a modern fully managed Desktop as a Service (DaaS) with built-in automation and monitoring that simplifies the delivery and management of cloud desktops for the unique needs of companies that want to spend less time on IT. Developed using Windows Virtual Desktop (WVD) infrastructure within the Microsoft Azure cloud, DesktopReady provides fully functional Windows 10 desktops that are easy to install, configure and ready within minutes. The highly secure cloud desktops are built on platforms that are PCI, HIPAA and SOC2 compliant and supported by 24/7 service desk and infrastructure monitoring. For more information about DesktopReady, visit **www.desktopready.com**

DesktopReady is brought to you by Anunta Tech Inc., a global leader in VDI and DaaS solutions. Visit us at **www.anuntatech.com**