

# Jaycee Crow

UX/UI Designer

Magnolia, Texas

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[LinkedIn](#) | [Portfolio](#)

## SUMMARY

UX/UI designer who is proficient in visual design, prototyping and branding. I have experience as a freelance digital illustrator which has helped me with my client communication and project organization skills. This, coupled with my recent experience at Thinkful has allowed me to develop a strong foundation in empathetic user-centered design thinking to create beautiful, functional and accessible designs.

## SKILLS

**Skills:** Visual design, branding, prototyping, mock-ups, style guides, wireframing

**Tools:** Figma, Adobe Xd, Webflow, Adobe InDesign, Adobe Photoshop

## PROJECTS

**Georgia Peach's Baking Co.** | [View prototype in Figma](#)

- Site design for a local small business that specializes in matching human and canine treats.
- Individual design sprint wherein I addressed client and customer pain points, defined project scope, conducted user research, designed mobile wireframes, created branding and high-fidelity prototype.
- Tech: Figma, Xd, Miro, Notion

**Bright Ride** | [View prototype in Figma](#)

- App designed to help users in a busy city keep track of bus lines.
- Based on predetermined scope, all aspects of the project; Collected user research, articulated design decisions to stakeholders, conceptualized initial sketches, developed lo-fi wireframes, applied styling, copy and interactions to create hi-fi prototype and presented finalized product.
- Tech: Figma, Miro, Notion, Google Slides

## EXPERIENCE

Freelance Illustrator

**Self employed**

2014 – Current

- Corresponded with clients on project details and expected deadlines
- Organized and planned projects to meet client expectations

Assistant General Manager

**Tomball Pet Resort | Tomball, Texas**

July 2019 – October 2020

- Planned and implemented new enrichment activities and experiences for canine guests
- Managed a team of 2-8 kennel techs to complete all necessary tasks while keeping general manager and owner informed of important information regarding the resort.

## EDUCATION

2021

**Thinkful**

- Online immersion course based on UX/UI design teaching the design thinking process and user-centered design. Specialized in visual design.