

Bristol, United Kingdom, November 2019

**Following the selection of Smartia as the Industrial AI partner for one of the world's largest South Korean electronics manufacturers, Smartia is pleased to announce our partnership with Inno-BI Solution.**

South Korean based Inno-BI Solution have agreed to market and support MAIO, Smartia's end to end AI and Data Platform, designed specifically for manufacturing and engineering companies of all sizes.

Smartia, an industrial intelligence technology provider, are very pleased to announce this official partnership with Inno-BI Solution to promote and expand Smartia and their MAIO business into South Korea.

**Ju Kyung Min, CEO of Inno-BI Solution explains,** "I am very pleased to be able to provide the AI and Data platform, MAIO in Korea based on the trust in the technology and service I have with Smartia. Inno-BI Solution has been providing engineering services and solutions to various clients in the manufacturing and engineering fields in Korea for over 8 years. We have been searching for many years for a cost-effective system that would help our customers unlock the value in their machine and organisational data. For many, connectivity is the issue and their data is trapped in their sensors and PLCs. For others it is bringing together the different data sources and the lack of data skills to convert the data into insights. All have complained about the initial investment required to get their digital adoption journey off the ground."

Kyung Min continued, "In early 2019, Inno-BI Solution came across Smartia and the opportunity finally arose to solve these concerns. Initially, Smartia and Inno-BI Solution will focus on deploying the MAIO starter kit, which very quickly streams data from production equipment, and then uses AI and Machine Learning to capture insights from the collected data. We will then look to start scaling up, based on the value generated and as adoption demands increase."

Kyung Min concluded, "With the help of MAIO and Smartia, Inno-BI Solution can now start tackling our customer's challenging data projects in the Korean manufacturing and engineering markets."

For more information on Smartia and MAIO, please do not hesitate to get in touch.

### About Inno-BI Solution

Date of Incorporation	02. Aug. 2011
Founder and CEO	Ju Kyung Min
Company Address	#303-205, 23-28, Dongsong-ro, Deogyang-gu, Goyang-si, Gyeonggi-do, Korea
Business Areas	Engineering and Technical Training Service
	Smartia – MAIO SW Sales and Consulting Service

### About Smartia

A new dimension in industrial intelligence, Smartia provides scalable AI solutions that drive value from operational data by digitising industrial assets. MAIO, Smartia's end-to-end Data & AI platform combines edge computing, big data technology and AI-driven applications to provide a complete digital solution for the manufacturing and engineering industries. Smartia also offers an AI and Machine Learning application development service that is tailored to the customer's needs.