



STUDENTS FOR TREES ROLE PROFILE: OUTREACH

Students for Trees is a student led network (via the council) supporting students across the UK to learn about, and to take action for, woods and trees, to help fight the climate and nature crises.

Students for Trees aims to organise and promote activities that students can engage in individually, or as a group, such as helping students apply for free tree packs and organise tree planting events on their campuses, offering educational workshops and sessions, and promoting Woodland Trust campaigns and initiatives to increase youth engagement in citizen science and woodland protection.

The student council:

- The council is made up of 10-15 students from across the UK
- There are 3 key role groupings in the council, within which there are smaller more specific roles that individuals take on. These groups are: outreach; communication and events and delivery.
- In addition to the groups there is also a chair and vice-chair role
- Engagement in the council is mostly online (with 1 in person meet up in the Autumn term) and runs over the academic year.

Main tasks

Tasks specific to outreach group:

- Responsibility for recruitment of more Students For Trees Branches (student led groups at universities and colleges around the UK which engage with Woods and Trees),
- Sending out a standard welcome email to new branches when they join.
- Engagement and communication with existing Students For Trees Branches, including creation and delivery of a regular newsletter and sending out resources e.g. for tree planting.
- Monitoring of the Students' For Trees inbox, responding to all queries

General roles as being part of the council:

- Regular attendance at online Council meetings via Zoom

- Being part of a team 10-15 students, working with project leaders from SOS-UK and the Woodland Trust.
- The opportunity to join an in person meet-up day later in autumn term (expenses covered)
- Communicating regularly with your fellow Council members and project leaders via Slack and email
- Taking responsibility for completing tasks, individually and in collaboration with other council members, outside of Council meetings.
- Helping to organise and promote a fantastic calendar of Woodland Trust events for this year, e.g. workshops for skill building, citizen science initiatives, political campaigns and free tree pack applications

There are additional opportunities to contribute to your own series of events and communications as a Council, and you can also choose to organise local events e.g. tree planting on your own campus. As well as this there are regular extra opportunities to get involved in outside of your main Council role e.g. to input into the Woodland Trust's youth engagement strategy, attend external events and take part in other initiatives.

Time required per month

Between **8-10 hours in total each month.**

This is typically made up of the following:

- **Team meetings:** 2 hours per month, depending on time of year.
- **Individual tasks:** 4-8 hours a month, depending on the time of year this can be more during the lead up to campaigns like Big Climate Fightback or Urban Tree Festival, and less in other times e.g. holidays or exam periods.
- **Emails and slack:** 2-4 hours a month
- **In person meeting once a year:** 1 day meet up, plus travel with an overnight stay possible depending on location

Benefits

- Development of transferable skills e.g. communication, team working, project management.
- You'll receive a digital badge to demonstrate the skills developed as part of your involvement in the council. This is perfect for adding to your LinkedIn profile.
- Meeting other like minded individuals, with the opportunity to meet in person for a fun and engaging day.
- The opportunity to represent the Council e.g. at events or in comms, as well as influencing and growing the Woodlands Trust's reach especially in terms of youth engagement.
- Networking and meeting new contacts, such as expert speakers and staff who work across different areas of woodland conservation and sustainability.
- Making a difference to woods and trees specifically but not exclusively on university and college campuses across the UK.