INVEST FOR CHANGE

Campaigning on university investments

Get started

☑️ Find your university’s investment policy
  • Use the Responsible investment policy library or search your university’s website for a governance or policy section.
  • Highlight any key statements or commitments.
  • Compare the policy against our Policy checklist, and our Key policy asks. What’s included, and what is missing?

☑️ Gather peer support
  • Look for students/groups interested in similar or related issues.
  • If you are a student, email your SU officers to get them on board.
  • Use the Template students’ union policy to gain SU support.

☑️ Increase expertise
  • Organise a meeting with SOS-UK get some external expertise on your campaign.
  • Ask SOS-UK to run a tailored workshop for your group to help you develop your campaign.

☑️ Write to the university
  • Use our Template for contacting the university resource to help you compose an email to the university.
  • Ask the university for a review of their investment policy, using our policy library, policy checklist and Key policy asks to explain what you would like to see.

☑️ Keep up pressure
  • Increase student awareness about ethical finance and the universities role as an investor - hold events, put out comms, etc.
  • Keep a written record of all engagement with the university - and leave each meeting with action points for next steps.
  • Get ongoing campaign support from SOS-UK to help you reach your aim!