

INVEST FOR CHANGE



Campaigning on university investments

Get started

☒ Find your university's investment policy

- Use the [Responsible investment policy library](#) or search your university's website for a governance or policy section.
- Highlight any **key statements or commitments**.
- Compare the policy against our [Policy checklist](#), and our [Key policy asks](#). What's included, and what is missing?

☒ Gather peer support

- Look for **students/groups** interested in similar or related issues.
- If you are a student, email your **SU officers** to get them on board.
- Use the [Template students' union policy](#) to gain **SU support**.

☒ Increase expertise

- [Organise](#) a meeting with **SOS-UK** get some external expertise on your campaign.
- [Ask SOS-UK](#) to run a **tailored workshop** for your group to help you develop your campaign.

☒ Write to the university

- Use our [Template for contacting the university](#) resource to help you compose an email to the university.
- Ask the university for a review of their investment policy, using our policy library, policy checklist and Key policy asks to explain what you would like to see.

☒ Keep up pressure

- Increase student awareness about ethical finance and the universities role as an investor - hold events, put out comms, etc.
- Keep a written record of all engagement with the university - and leave each meeting with action points for next steps.
- Get ongoing campaign support from SOS-UK to help you reach your aim!