Alcohol Impact Case Study Template

*Alcohol Impact embeds social norms of responsible drinking on our campuses, changing attitudes towards alcohol, and building healthier, safer, more productive student communities.*

**[Insert title which sums up the case study]**

Background

University of X and X Students’ Union

No. years participating in AI:

What problem/issue is your project trying to solve?

What are the key highlights of the project?

*Please include 2-3 bullet points (of approx. 10 words each) which summarises your case study:*

* *INSERT*
* *INSERT*
* *INSERT*

Description

*Please write 200 – 400 words about your case study; please include information on what you did, how you did it, where it happened, who did you work with on the project; how many people were involved, and the impact it had and any other relevant information.*

What have been the challenges?

What opportunities has the project created?

Are there any changes you are going to make?

Do you have any advice for other SUs – do’s and don’ts?

Was there a key factor that ensured the success of the project?

Photograph

*Please wherever possible include a photograph, either paste below or attach to your email reply.*

For more information contact:

*Please include a contact name/email for other students’ unions to ask any questions/advice about the intervention/campaign etc..*

*If you are using feedback from students as evidence, the following questions may be helpful*

The feedback from students’ was very positive:

Why did you decide to get involved? What did you want to get out of being involved?

Student 1:

Student 2:

What skills have you developed through your experience?

Student 1:

Student 2:

What have you learnt as a result of volunteering with Alcohol Impact?

Student 1:

Student 2:

Have you made any changes to your lifestyle as a result of Alcohol Impact?

Student 1:

Student 2:

What about the project has prompted these changes?

Student 1:

Student 2:

Will you carry on volunteering with the project?

Student 1:

Student 2: