**Why is it relevant to the accreditation criteria?**

**Criteria CCI009** asks you to set KPIs and regularly collect data to monitor progress against **one or more** of the following themes welfare and wellbeing, academic attainment, alcohol related crime, irresponsible alcohol consumption (pre-drinking/binge drinking/over-consumption). **NB –** *you do not need to monitor KPI’s across all themes, it is up to you to choose, but make sure these link up with your action plan (CCI010) and are achievable by thinking about how these will link into meeting your other criteria.*

**Criteria CCI010**: The Partnership has developed or progressed a SMART action plan to address specific local alcohol-related issues in relation to those identified in CCI09.

**What is a KPI?**

A Key Performance Indicator (KPI) is a way to measure whether you are meeting your objectives and allows you to assess whether to make a change if you are not meeting them.

1. **Clear:** is it clear what you are measuring and why?
2. **Crucial:** are your KPIs of organisational importance and likely to affect crucial decisions and actions?
3. **Collectable:** can you actually get the data you need for measurement with a reasonable level of resource?
4. **Consistent:** will you be able to track this KPI over time consistently to assess progress?
5. **Contextualised:** will you be able to compare results with other relevant unions/universities? Can you access this

information?

1. **Communicable:** are they easy to represent and understand – both metrics and implications? Will your KPIs motivate or irritate other relevant colleagues?
2. **Channelled:** who will be responsible for taking action to address?

**What do you use to collect data against these KPI’s?**

KPI data can be drawn from different sources. This might be data you are already collecting (such as incident numbers) or might involve bespoke research or amendments to the way data is currently collected (such as recording if incidents involve alcohol). To get top marks we would need to see evidence of communication of KPIs to relevant stakeholders. Examples of KPI’s under our Key themes, **N.B –** there are lots of different KPI’s that could be set, this list is not exhaustive. There is a blank template which you could use to set your KPI’s against but if you already have one in place/another one which you would prefer to use, that’s absolutely fine. The NUS monitoring and evaluation guidance may be helpful in guiding your thinking about what data to collect for each KPI as well as how to go about data collection.

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| **Theme** | **Where do I get the data from?** | **KPI example** |
| Academic Attainment | Collection of lecture attendance sheets | 15% reduction of missed lectures at 9am Thursday morning slot |
| Welfare and Wellbeing | Welfare incidents in campus bars. | 20% reduction of students removed from campus bars due to irresponsible consumption of alcohol |
| Alcohol related crime | Police data on students being victims of crime. | 10% reduction in reports of students being a victim of crime |
| Irresponsible alcohol consumption (pre-drinking/binge drinking/over-consumption) | Central survey data or bespoke research  Evidence of pre-drinking/binge drinking and/or changes in attitudes and behaviours towards alcohol consumption e.g. levels of agreement with ‘I don’t have to get drunk to have a good night out’ or ‘Nowadays I think more about my behaviour than I used to.'  Qualitative evidence (such as through an in-depth case study/interview with student/s) | Increase perceptions that alcohol is not needed for a good night out by 15% among your students.  Non-drinking students feel more comfortable on campus or feel more included in sports club environments. |

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| **Suggested Template for submission of criteria CCI009** | | **Performance against KPI’s** | | | | | | | | | | | |
| **KPI** | **Target** | **Sept**  **21** | **Oct**  **21** | **Nov 21** | **Dec**  **21** | **Jan**  **22** | **Feb 22** | **March 22** | **April 22** | **May 22** | **June 22** | **July 22** | **Aug 22** |
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| **Suggested Template for submission of criteria CC1009** | | **Performance against KPI’s** | | | | | | | | | | | |
| **KPI** | **Target** | **Sept**  **21** | **Oct**  **21** | **Nov**  **21** | **Dec**  **21** | **Jan**  **22** | **Feb 22** | **March 22** | **April 22** | **May 22** | **June 22** | **July 22** | **Aug 22** |
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