



Keele University and Keele Students' Union

Statement of Responsible Alcohol Consumption

The wellbeing, health and safety of our students are of primary concern to Keele University and KeeleSU. A successful partnership has been established between Keele University and KeeleSU to implement and evaluate an institutional approach to managing student alcohol consumption. It is committed to supporting responsible alcohol consumption amongst its' students, both on and off campus, to establish a norm of responsible alcohol consumption and promote safer attitudes and beliefs of alcohol use.

The University and KeeleSU understand that the vibrant student life often includes socialising and drinking, and so has no wish to discourage sensible drinking. However, both organisations are concerned about the effects that excessive alcohol consumption can have on its' students e.g. mental and physical health issues, poor academic performance and increased risk of being a victim of crime.

The University and KeeleSU are committed to ensuring that:

- Support, advice and information is provided to any student who is experiencing problems with alcohol
- Students are assisted in making informed decisions about alcohol use based on a variety of readily available information sources including leaflets, posters, events and campaigns
- A supportive, inclusive and respectful community is promoted which understands differing attitudes towards alcohol use
- Drinking establishments comply with the legal duty of care to staff, students and visitors
- A range of events/facilities are accessible to students who do not wish to drink alcohol
- The University community is proactive with regard to setting policy, procedures (including site specific restrictions and processes as appropriate) alongside available support services and referral procedures available for dealing with student alcohol related issues

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