

CARBON ENGAGEMENT
FOR STAFF AND STUDENTS
2021-22



CARBON ENGAGEMENT PROGRAMME

This document outlines the 2021-22 SOS-UK Staff and Student Carbon Engagement Programme

1. Background to SOS-UK

Students Organising for Sustainability - UK (SOS-UK) is an educational charity created in 2019 by students and staff at NUS in response to the climate emergency and ecological crisis. SOS-UK is part of the NUS family that has been at the forefront of social change since 1922 with 550 students' union members representing 7 million students. The SOS-UK team, previously NUS' Sustainability Department, have a wealth of collective experience in delivering sustainability change programmes.

2. Staff and Student Carbon Engagement Programme

SOS-UK is launching a new carbon engagement programme pilot in 2021-22 aimed at engaging staff and students to reduce their personal carbon footprint at home and in the workplace. An online carbon footprinting and reduction tool, GIKI Zero, provides staff and students the opportunity to understand their own personal impact on the planet with 120 carbon reduction actions across seven categories. Online teams and leaderboards support staff and students to understand their individual impact, build their own personalized action plan and support others within their team. The online tool is supported by a range of engagement activities including activity sprints, webinars, staff workshops and student volunteering that will build on knowledge and ensure staff and students are engaged, supported and empowered on their carbon reduction journey.

3. Programme Activities

The campaign runs over an academic year and includes:

SUPPORT AND PLANNING

- Detailed planning meeting to fully integrate the campaign into your campus culture, decide key dates, communication channels and local logistics;
- GIKI Zero set up including team creation and tool training to allow self reporting and tool administration;
- On-going feedback and support over the course of academic year;
- Monthly catch up and networking calls;
- Analysis and reporting of individual carbon actions, presented via the GIKI Zero online tool;
- End of year impact report.

FACE-TO-FACE ACTIVITY

- Campus visits to engage staff and students in the campaign. Three visits over the year which typically include;
 - 1x day to deliver face to face student volunteer training session and staff workshop;
 - 2x visits to campus to run awareness raising event such as engagement stalls.

COMMUNICATION AND ONLINE ACTIVITY

- Weekly emails including monthly carbon campaigns, personalised step suggestions and end of month progress report;
- Two month long targeted sprints with online competitions and activities;
- Template communication materials such as posters and graphics;

SUSTAINABILITY LEARNING AND DEVELOPMENT

- Staff workshop introducing sustainability and carbon reduction;
- Online sustainability learning masterclasses to build on sustainability knowledge and learning;
- Online webinars for staff and students on topical sustainability issues.

STUDENT TRAINING AND DEVELOPMENT

- Sustainability training for student volunteers introducing sustainability, carbon reduction and communicating with others;
- Ongoing student support and online follow up sessions to continue their engagement with the programme and develop their sustainability leadership experience;
- Volunteer awards and certificates to support and recognise sustainability skills and experience.

4. What we expect from you

SOS-UK staff will work with you to deliver the campaign with support required on:

- Identifying institution specific GIKI Zero teams, with training provided so that you can access tool admin functions and conduct regular self reporting;
- Communicating and promoting the campaign to staff and student networks;
- Supporting staff champions and facilitating staff networking and support;
- Access to campus stalls for face to face engagement activities;
- Access to room(s) for training and workshops;
- Prizes for leaderboard champions if required.

5. Campaign Costs 2021-22

Carbon Engagement Programme 2021/22 fees		
Small campus (Up to 10,000 staff and students)	Medium campus (10,000 - 20,000 staff and students)	Large campus (Over 20,000 staff and students)
£9,750 (+VAT)	£11,750 (+VAT)	£15,750 (+VAT)

6. Additional available support from SOS-UK

SOS-UK offer a popular range of programmes and support including Carbon Literacy Training, our learning academy sessions, education for sustainable development, student placements and bespoke support. View more information on all of [our work](#).

7. Next steps

Please contact SOS-UK if you have any queries on the above outline and quote on hello@sos-uk.org.