Student Opinion: Reuse and rental of electronic equipment

January 2019
Around a quarter say it is very much like them to fix or repair things they own rather than throw away or buy a replacement (24%). And a third (34%) say they look for things that will be long lasting when buying things like electronics or clothes.

<table>
<thead>
<tr>
<th>Statement</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
</tr>
</thead>
<tbody>
<tr>
<td>I don’t really do anything to try to limit the amount of waste that goes to landfill</td>
<td>38%</td>
<td>22%</td>
<td>18%</td>
<td>8%</td>
<td>7%</td>
<td>4%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>I find another use for waste items rather than throwing them away</td>
<td>5%</td>
<td>8%</td>
<td>15%</td>
<td>20%</td>
<td>19%</td>
<td>15%</td>
<td>8%</td>
<td>9%</td>
</tr>
<tr>
<td>I’m happy to buy second hand items rather than new things</td>
<td>4%</td>
<td>5%</td>
<td>9%</td>
<td>11%</td>
<td>16%</td>
<td>17%</td>
<td>13%</td>
<td>25%</td>
</tr>
<tr>
<td>I always try to fix or repair things I own (e.g. electronic goods, clothes) before throwing them away and buying a replacement</td>
<td>3%</td>
<td>6%</td>
<td>14%</td>
<td>16%</td>
<td>19%</td>
<td>14%</td>
<td>24%</td>
<td></td>
</tr>
<tr>
<td>I try to limit the amount of waste that goes to landfill, even if it requires a lot of effort</td>
<td>3%</td>
<td>8%</td>
<td>14%</td>
<td>19%</td>
<td>22%</td>
<td>12%</td>
<td>20%</td>
<td></td>
</tr>
<tr>
<td>I always take reusable items (e.g. shopping bags, coffee cups) with me when out and about</td>
<td>3%</td>
<td>6%</td>
<td>12%</td>
<td>16%</td>
<td>22%</td>
<td>16%</td>
<td>23%</td>
<td></td>
</tr>
<tr>
<td>When buying things (e.g. electronic goods, clothes) I look for things that will be long-lasting</td>
<td>4%</td>
<td>8%</td>
<td>14%</td>
<td>20%</td>
<td>18%</td>
<td>34%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q. Please read the statements below carefully. For each statement, please tell us how much it is like you, where 1 is 'not at all like me' and 8 is 'very much like me'.

Base: c.1105 Balance: No response
Over half of respondents (56%) said they would be interested in rental, repair and maintenance services for electronic goods used during the academic year.

D2. Imagine there was a scheme for students that provided a rental, repair and maintenance service for electronic goods. For a fee, students would be able to rent electronics, and also have them repaired and maintained if needed for the academic year with the additional benefit of not having to transport items to and from university or dispose of them at the end of the year, semester or term. How interested do you think you would be in using a service like this?

Base: 802 Balance: No response
The majority (45%) of respondents say they spent £250 or less on new items to take with them when they started university.

D5. Next we’d like you to think back to when you started university. How much do you think you (or parents / guardians) spent on new items to take with you to start university?

Base: 802 Balance: No response
Demographics
Respondent demographics

**Gender Identity**
- 55% Woman
- 42% Man
- 1% In another way
- 1% Not given

**Age**
- 16-17: 8%
- 18-22: 45%
- 23-29: 17%
- 30-39: 13%
- 40-49: 10%
- 50-59: 6%
- 60+: 2%

**Nationality**
- 89% UK
- 5% EU
- 4% NON-EU

**Respondent Education**
- Higher Education: 73%
- Further Education: 25%
- Apprenticeship: 3%

**Respondent Identity**
- 55% Woman
- 42% Man
- 1% In another way
- 1% Not given

**Nationality**
- 89% UK
- 5% EU
- 4% NON-EU