

Future Proof(ed)



The **Purpose Climate Lab** accelerates and amplifies climate policy solutions in key regions around the globe.

We recognise that climate change is not a progressive issue, it's a human issue. By finding powerful new allies outside the climate movement, and by testing new tactics that seize on key moments for change, Purpose Climate Lab is expanding the base of climate supporters and driving bold, decisive policy action. We're politically agnostic and results-focused. We test, fail, learn, and share our findings far and wide.



The pandemic has caused students to miss out on valuable skill-building for their futures.

Time out of the classroom has meant that children across the globe have missed out on valuable time spent honing skills for their futures — whether that's problem solving, creativity, or technical skills in trade and craft. Experts estimate that because of the break in education, students today will face a \$10 trillion reduction in lifetime earnings, and will have their job prospects undoubtedly worsened due to shifting consumer demand and weakened economies.

Building skills for green recovery holds promise, and climate education that focuses on innovation, invention, and solutions can empower children and aim to fill this gap.





Education must advance now, to meet the challenges of the future.

An innovation-led approach to climate education is a good place to start in preparing children to meet these challenges — opening student's eyes to the challenges and opportunities of the future and equipping them with the knowledge and skills they need to thrive in a changing workforce, environment and economy.



Future Proof(ed) is rising to the challenge.

We aim to convene leaders across education, climate, tech and business to call for the implementation of climate education that promotes the sort of innovative thinking that we need, across the UK. Working with partners at the cutting edge of education and tapping into powerful school leadership networks, we will enact tangible changes to the way we teach.

To find the answers to tomorrow's problems, students need to be empowered to focus on solutions, think outside the box and become resilient in the knowledge that we all can make a difference in the world.



Building a case for climate education is simple...

- It's **digitally inclusive and globally scalable**, which means it can be delivered to the children who will benefit the most, in schools where students might be feeling left behind.
- It offers an opportunity to shape the curriculum outside of the national framework, to create a course that **prepares students for real-world problems and solutions**.
- It **gives autonomy back to teachers**, who want to deliver education in a way that engages and best equips their students for the world they live in.



...And COP26 is our chance to make things right.

We have the opportunity to change the status quo and make a real impact on how we ensure our workforce of tomorrow is developing the thinking, creativity and resilience that is needed today.

The United Kingdom has declared 2021 the year of climate action, and will increase its climate ambition in the lead up to hosting COP26 in Glasgow this November.

This is our chance to bypass layers of bureaucracy and see a commitment for mandatory, innovation-led climate education in every school across the U.K.



Join the movement for mandatory climate education.

Empower the future of our workforce. Join the FutureProof(ed) coalition.

- **Sign our open letter calling on government to recognise the importance of innovation-led climate education**
- **Share our policy ask with your networks**
- **Attend our June 2021 summit (TBC)**
- **Join our bi-monthly partner call**
- **Make your voice heard in the media**



Get In touch

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