

**SOS-UK**  
**STUDENTS' UNION OFFER**  
**2021/22**



STUDENTS  
ORGANISING FOR  
SUSTAINABILITY  
UNITED KINGDOM

# WE'RE EXCITED TO LAUNCH OUR OFFER FOR 2021/22!

We've been working hard at SOS-UK to bring you a new and exciting offer for 2021/22!

This document offers an overview of the breadth of work SOS-UK has to offer for students' unions, and should be used in conjunction with the [website](#) for more detailed information. For the coming year we are planning for majority online delivery with potential face-to-face delivery (government regulations permitting). We would like to thank you for the instrumental role that you are playing by choosing SOS-UK.

By partnering with SOS-UK to bring our sector-leading programmes, consultancy and training to your students' union, you are also supporting our wider work to **repurpose the whole of the education system around the climate emergency and ecological crisis**. We work alongside students and young people on **urgent systems-change campaigns and initiatives** like [Teach the Future](#), [Mock COP](#), [Invest for Change](#) and [Race for Nature](#), to create a sector that **serves as a force for good**. SOS-UK is a small charity, and we are reliant on programme income to continue this important work. Whilst we receive some grant funding and donations, our programme sales & consultancy make up a large proportion of our total income and **are vital to sustaining and furthering our national and international campaigning and advocacy work**.

Thank you for being part of this journey with us!

Joanna Romanowicz, Director of Engagement  
Jade Monroe & Meg Baker, Co-Directors of Education

# CONTENTS

1. Introduction to SOS-UK.....	4
2. Green Impact Students' Unions:	7
<a href="#">GISU and programme support and training</a> .....	8
3. Learning, support & events:	10
<a href="#">Learning Academy: training, workshops &amp; events</a> .....	11
<a href="#">Officer sustainability bootcamp</a> .....	12
<a href="#">Carbon Literacy Training</a> .....	13
<a href="#">Course reps and sustainability workshop</a> .....	14
<a href="#">Events</a> .....	15
<a href="#">Invest for Change</a> .....	16
4. Alcohol, Drugs and Student Wellbeing	17
<a href="#">Wellbeing Sprints</a> .....	18
<a href="#">Alcohol Impact</a> .....	19
<a href="#">Drug &amp; Alcohol Impact</a> .....	20
<a href="#">Drink Rethink</a> .....	21
5. Programmes and campaigns ran in partnership with institutions:	22
<a href="#">Responsible Futures</a> .....	23
<a href="#">Additional programmes</a> .....	24
5. Contact.....	25

# SOS-UK IS AN EDUCATIONAL CHARITY FOCUSING ON SUSTAINABILITY

SOS-UK engages, inspires and empowers students and wider society to learn, act and lead for environmental and social justice.

We are proud that UNESCO recognise SOS-UK as one of the global leaders of education for sustainable development.

SOS-UK is a charity that is part of the NUS family which has been at the forefront of social change since 1922 with 550 students' union members representing 7 million students.

SOS-UK staff represent a range of academic and professional backgrounds from education to biology and with specialisms in communications and research.

**This document outlines the 2021/22 SOS-UK offer for students' unions.**  
Continue reading to see how your SU can get involved!

Get in touch with [hello@sos-uk.org](mailto:hello@sos-uk.org) if you have any questions.



Connect with us:



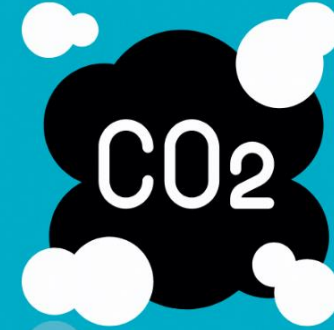
# WE ARE PROUD OF SOS-UK'S IMPACT IN 2020 - BE PART OF OUR JOURNEY!



Nearly **1,000** organisations took part or funded our work



Nearly **200,000** people were reached through our sustainability work and campaigns



**3,080** tonnes of CO2 were saved as a direct result of our work



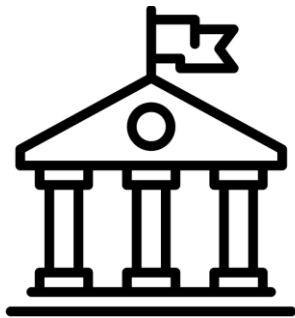
**1,708** students participated in SOS-UK sustainability training and development



We launched **5** new sustainability campaigns

# OUR WORK IS DRIVEN BY STUDENT DEMAND

Embedding sustainability across campuses, curriculums and communities is fundamental to representing our students, and strengthening our students' unions. Our work is underpinned by findings from a national online survey which has been running since 2010.



**91%** say they agree their place of study should actively incorporate and promote sustainable development



**83%** would like to see sustainable development actively incorporated and promoted through *all* courses



**65%** say sustainable development is something they would like to learn more about

Source: NUS Sustainability Skills Survey 2019-20 | Base: c.6000 respondents in higher education across the UK

# GREEN IMPACT STUDENTS' UNIONS

Green Impact Students' Unions (GISU) is our flagship sustainability awards and support programme for SUs.

# GREEN IMPACT STUDENTS' UNIONS

Green Impact Students' Unions (GISU) is our flagship sustainability support package and awards programme for SUs.

It's designed to help unions run impactful projects and campaigns, using our power as the student movement to create lasting change.

- A **framework** for union staff, officers and students to collaboratively address key issues to lead on embedding sustainability and social justice across campus, the curriculum, and wider society.
- **Support** for SUs to build impactful projects and campaigns around climate justice and equality, curriculum reform, health and wellbeing and much more.
- Being part our **network**. We provide opportunities to partner with other unions, hold networking events, specialised webinars and share good practice through resources and case studies.



Best for

Behaviour  
change

Carbon  
reduction

Staff  
engagement

Student  
engagement

Wellbeing

For further information, visit our [Green Impact Microsite](#).

Programme participation and support: 1 year (2021-22)	£250 +VAT
Programme participation and support: 2 years (2021-22 & 2022-23)	£485 +VAT
1 X Slate award	£25 +VAT
GISU lead staff & officer training and networking day, 2 <sup>nd</sup> Dec 2021	£100+VAT (sign-up before 3 <sup>rd</sup> Sept £90)
Additional Support (online planning session plus mid-year review)	£150 +VAT



# STUDENTS' UNIONS TELL US THAT GREEN IMPACT PROVIDES STRUCTURE FOR THEIR SUSTAINABILITY WORK

- The framework helps to **embed sustainability** into strategic plans and other annual plans.
- Helps to **demonstrate, monitor and evaluate** success and sustainability progress.
- Showcases what the SU is doing and gain **accreditation & recognition**.
- To hold the SU **accountable** for actions of day-to-day activities.
- Provides an opportunity to **self-reflect and review**.
- Encourages **collaboration** with other SUs.
- Useful way to **communicate to students** what the SU is doing.
- **National benchmark** - other SUs are taking part.
- Helps those involved **realise what they can do** to improve sustainability in their SU.

# LEARNING, SUPPORT & EVENTS

We offer a range of services and solutions to help drive sustainability.

# LEARNING ACADEMY: TRAINING, WORKSHOPS AND EVENTS

LEARNING  
academy

We provide learning opportunities delivered in a variety of methods including face-to-face and online, and to a range of audiences such as students, student representatives, officers and SU staff.

Our workshops can be made bespoke upon request. [Check out our roundup of what we've recently delivered](#).

All training is delivered by our in-house SOS-UK staff.

Training sessions can be bespoke to an SU, or delivered centrally across the network.

The following sessions are of particular relevance for SUs:

- [Officer Sustainability Bootcamp: 11-12 or 18-19 August 2021](#)
- [Course reps & sustainability: an introduction to ESD](#)
- [Sustainable students](#)
- [Decolonising and decarbonising education](#)
- [Starting a sustainable food social enterprise](#) and [set up a no dig food growing site](#)



Best for

Student  
engagement

Behaviour  
change

Staff  
engagement

Education

**Price:** Centralised training starts at £110 per person + VAT, bespoke SU training starts from £360 + VAT. [Find out more on our Learning Academy pages here](#) or get in touch on [hello@sos-uk.org](mailto:hello@sos-uk.org)

# OFFICER SUSTAINABILITY BOOTCAMP

## Officer Sustainability Bootcamp. £140 +VAT per person

This is SOS-UK's second Officer Sustainability Bootcamp which is designed especially for elected officers to kick-off the new academic year prepared with the knowledge, skills, and network to hit the ground running. We have two sets of dates to choose from.

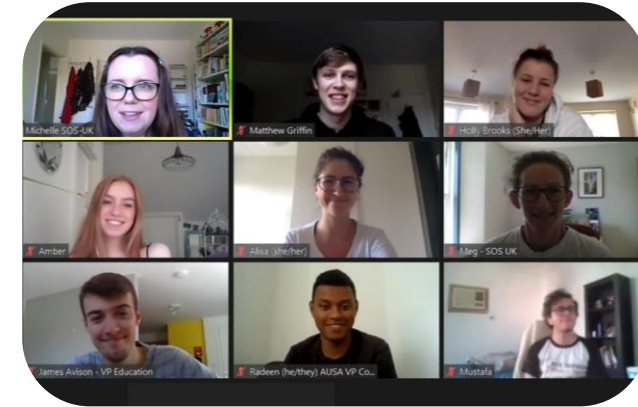
Full details can be found on our Eventbrite pages:

- 11 & 12 August
- 18 & 19 August

During this two-day online training, participants will:

- **Connect** with other elected officers from across the UK, building their network and support system for the year ahead;
- Develop **campaigning and project management skills**;
- **Deepen their understanding** of sustainability and social justice, including understanding the social, environmental, and economic dimensions of sustainability;
- Discuss **practical actions** that officers can take at their own institutions;
- Understanding the basics of **behaviour change theory** and **education for sustainable development**, so that these concepts can underpin future projects and campaigns;
- And **prepare for the year** ahead.

The sustainability bootcamp is designed for new and returning part-time sustainability or environment and ethics officers as well as full-time officers with a remit or interest in sustainability.



Best for

Student  
engagement

Behaviour  
change

Education

# LEARNING ACADEMY: CARBON LITERACY

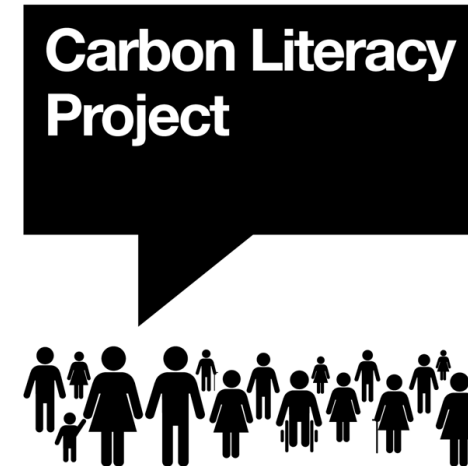
**19 & 20 October 2021: Carbon Literacy for Students' Union staff and officers.**  
£110 +VAT per person

[Full details can be found on our Eventbrite page.](#)

Carbon Literacy is defined as: “An awareness of the carbon dioxide costs and impacts of everyday activities, and the ability and motivation to reduce emissions, on an individual, community and organisational basis.”

This training provides attendees with introductory science on climate change to understand the social and environmental impacts of carbon dioxide emissions. Attendees will begin to develop their own toolkit and strategies for acting on and communicating action on climate change. The course lasts between 11-14 hours which includes online training and self-study.

This training is certified by [The Carbon Literacy Project](#). Upon successful completion of the training, learners will be awarded a Carbon Literacy certificate.



Best for

Student  
engagement

Behaviour  
change

Carbon  
reduction

Staff  
engagement

Education

## Benefits for the organisation include:

- Our Carbon Literacy course gives individuals the direction and motivation to make realistic, manageable changes to reduce their Carbon footprint in the context of their workplace or place of study
- Ability to engage with a committed group of individuals (course participants) who understand the importance of Climate Action.
- Supporting the aims of other sustainability projects

**Price:** £110 + VAT per person. Bespoke training per SU **starts from £2,000+VAT** for 20 spaces and includes certification for attendees. [Find out more on our Learning Academy page](#) or get in touch on [hello@sos-uk.org](mailto:hello@sos-uk.org)

# COURSE REPS & SUSTAINABILITY: AN INTRODUCTION TO EDUCATION FOR SUSTAINABLE DEVELOPMENT (ESD)

**Introduce course reps to sustainability and how it links to the curriculum.**

This training is an introduction to sustainability and education for sustainable development for course representatives. The training explores how course reps can use their roles to contribute towards progressing sustainability and Education for Sustainable Development (ESD) in the curriculum.

**Course reps completing this training will be able to:**

- Gain an understanding of how they **can champion environmental, social, and economic sustainability** through their role.
- Demonstrate knowledge and understanding of **sustainability in the context of their course**.
- Have **confidence in communicating** about and for sustainability to other staff and students

This training is designed for course/programme/faculty reps, but is also relevant for officers and SU staff.



Best for

Student  
engagement

Behaviour  
change

Education

Staff  
engagement

**Price:** Bespoke training per SU starts from £360+VAT. [Find out more on our Learning Academy page](#) or get in touch on [hello@sos-uk.org](mailto:hello@sos-uk.org)



# THE STUDENT SUSTAINABILITY SUMMIT

**The Sustainability Summit is our flagship sustainability event for students, officers and staff from across the movement.**

Online - autumn term 2021 (date TBC\*).

The Sustainability Summit offers workshops, talks and panel discussions with some of the UK's top environmental and social justice activists and campaigners, from organisations such as Friends of the Earth and People and Planet, as well as the students and students' unions leading the youth climate movement.

The Summit provides you with the opportunity to **connect with others** involved with environmental and climate justice campaigning, and to **gain practical skills** in community organising, campaign planning, liberation and sustainability, and so much more.

**The Summit is open to all students over the age of 16, as well as officers and staff from both the SU and institution.**

If you have any queries please contact [hello@sos-uk.org](mailto:hello@sos-uk.org)

\*Further details coming soon.



# INVEST FOR CHANGE

Invest for Change is a campaign to **radically reform how universities invest their endowments**, unleashing their positive potential to create a more resilient and sustainable economy.

UK universities have over **£15 billion** of endowments invested in holdings that frequently act against the interests of students and the world they will graduate into.

**We call on universities to:**



**Invest** in environmental and social justice solutions that have measurable, real-world impact.



**Engage** with investments to influence wider corporate behaviour change.



**Transform** governance to adopt responsible investment policies that support a sustainable future.

Join our national campaign to transform university finances to work in the interest of students, not against them! **Book a free workshop** with us to find out more or check out our [website](#) and [resources](#)!

Contact [melanie.kee@sos-uk.org](mailto:melanie.kee@sos-uk.org)



**INVEST FOR CHANGE**



# ALCOHOL, DRUGS & STUDENT WELLBEING

Our work builds upon 15 years of experience NUS and SOS-UK have in mobilising positive change around environmental and social issues on campus and the wider community. Improving student health and wellbeing is a core part of our vision for a more just and sustainable society.

# WELLBEING SPRINTS



Students' unions can sign up to take part in our week long wellbeing sprints, which **focus on specific wellbeing themes** to help to support students throughout the academic year.

The sprints will be a week of focused **daily online activities** including competitions, webinars, workshops and quizzes. There will be 3 wellbeing sprints over the year:

- October 2021: Alcohol harm reduction
- January 2022: Community building
- May 2022: Selfcare and personal wellbeing

Best for

Student  
engagement

Behaviour  
change

Carbon  
reduction

Wellbeing

## Students' Union Wellbeing Sprint 2021/22 fees

£300 (+VAT) per sprint

Note: standard price for universities and organisations is £500 per sprint, a £300 discounted price is offered to SUs.

# ALCOHOL IMPACT

Alcohol Impact is our whole-university programme and accreditation mark designed to foster responsible drinking cultures for students. The programme adopts social change theory; aiming to reduce harm and improve welfare, well-being and academic achievement - whilst creating more inclusive spaces and enhancing the student experience.

## How it Works

- Our online toolkit provides resources and highlights areas of good practice.
- The students' union and university work together to improve their working practices and undertake a number of ambitious behaviour change interventions.
- After 2-3 years, SOS-UK trains and supports local students to conduct an audit.
- If criteria have been completed to a satisfactory level, the institution is awarded with our accreditation mark.

Participating institutions receive a support package including regular 1-2-1s, local and national workshops and training events and numerous resources and project materials.



For more information  
[visit our website](#)

Working towards accreditation fee, supported for one year	Post accreditation membership for one year	Working towards accreditation fee, supported for three years	Post accreditation membership for three year
£3,900 +VAT	£2,750 +VAT	£9,945 +VAT	£7,000 +VAT

# DRUG AND ALCOHOL IMPACT

Our brand-new support and accreditation scheme for universities and students' unions to work in partnership on these key student wellbeing issues.

Building upon the success of Alcohol Impact, our new programme supports institutions to embed social norms of responsible drinking on our campuses, alongside taking action to move away from a zero-tolerance approach to student drug use. Partnerships are supported to develop an effective, evidence-based approach to reducing the harm students face from drugs, which prioritises their health and wellbeing.

## How it Works

- Our online toolkit provides resources and highlights areas of good practice.
- The students' union and university work together to improve their working practices and undertake a number of ambitious behaviour change interventions.
- After 2-3 years, SOS-UK trains and supports local students to conduct an audit.
- If criteria have been completed to a satisfactory level, the institution is awarded with our accreditation mark.

Participating institutions receive a support package including regular 1-2-1s, local and national workshops and training events and numerous resources and project materials.



For more information  
[visit our website](#)

Best for

Behaviour  
change

Wellbeing

**Partnerships are required to sign up for 2 years at £4,800 (+VAT) per year**

# DRINK RETHINK

**Drink Rethink** is a preventative approach which aims to reduce high-risk drinking behaviour among students by training student ambassadors to use a nationally recognised evidence-based behaviour change tool (Identification and Brief Advice - IBA) to deliver an alcohol intervention on campus.

For more information [visit our website](#)

Best for

Behaviour  
change

Wellbeing

Programme fees and included content for 2021/22 are\*:

<b>Tier 1 Support</b> Student ambassador recruitment material, 1 day ambassador training (or train the trainer), digital copies of leaflets and branding, access to raw data and telephone/email support.	<b>Tier 2 support</b> Student ambassador recruitment material, 1 day ambassador training (or train the trainer), digital copies of leaflets and branding, pre and post-surveying of student ambassadors, access to raw data, production of simple graphs for use in reports and telephone/email support	<b>Tier 3 support</b> Student ambassador recruitment material, 1 day ambassador training (or train the trainer), 1 day on site support of ambassadors in delivery of the programme, digital copies of leaflets and branding, pre and post-surveying of student ambassadors, access to raw data, production of a full final report and telephone/email support
<b>£1,215 +VAT</b>	<b>£1,575 +VAT</b>	<b>£2,150 +VAT</b>

\*Alcohol Impact/Drug and Alcohol Impact partnerships receive a 10% discount

# PARTNERING WITH YOUR INSTITUTION

Many SUs partner with their institution to support and deliver SOS-UK sustainability programmes and campaigns. Check out our offer for 2021/22 over the next few pages.



# RESPONSIBLE FUTURES

**Responsible Futures** is our accreditation programme and supported change framework for embedding sustainability through all aspects of student learning. It promotes a **whole-institution approach** to embed sustainability learning through **formal, informal, and subliminal curricula**. To date, 30 partnerships (university or college and students' union collaborations) have taken part, representing over 500,000 students. The partnership approach to Responsible Futures aims to ensure that students' unions and students are active participants in creating whole-institution change to address the climate and ecological crisis through learning. [\\*Full programme information can be found online here.](#)

The 2021/22 programme fees are outlined in the table below, which includes access to the online toolkit and framework, an annual bespoke support day (which could include training, audit preparation, speaking at events etc.), membership to the national cohort network, national support days (2-3) and webinars (2-3) led by SOS-UK and nominated host partnerships, access to the online resource bank, two-day student-led audit, feedback report and remote support as required.

Annual membership fee	First year	Subsequent year	ESD changemakers bolt-on*	
			Tier 1	Tier 2
Higher Education Institutions	£3,950 +VAT	£3,325 +VAT	£2,070 +VAT	£4,310 +VAT
Further Education Institutions	£2,800 +VAT	£2,325 +VAT		



Best for

Student  
engagement

Education

Staff  
engagement

# SUs PARTNER WITH THEIR INSTITUTIONS TO RUN SUSTAINABILITY PROGRAMMES

- [Fairtrade University and College Award](#): From procuring more Fairtrade products to embedding trade justice principles in policies and campaigns, the Award seeks to impact students, staff and producers.
- [Student engagement in halls of residence](#): builds students' sustainability knowledge and carbon literacy, focusing on enhancing student experience and empowerment (includes NEW wellbeing and sustainability themed sprints).
- [Student engagement in the private-rented sector](#): raises awareness on energy topics such as saving money on bills, choosing suppliers, house-hunting and no cost efficiency measures.
- [Student engagement on personal carbon reduction](#): provides students the opportunity to understand their own personal impact on the planet with an online carbon footprinting and reduction tool, powered by GIKI Zero.
- [Education for sustainable development changemakers](#): supports partnership working between students and staff to establish a cocreation approach for embedding ESD in teaching and learning to address climate justice across all disciplines.
- [For Good](#): an online platform supporting students to make their coursework, projects, placements and dissertations have a real-world impact.
- [SDG Curriculum Mapping](#): A support package for mapping the SDGs across the curriculum through a student-led audit.



Access our 2021/22 sign up form here: <https://www.sos-uk.org/programme-sign-up>

We look forward to working with you.

Connect with us:



[sos-uk.org](https://www.sos-uk.org)

[hello@sos-uk.org](mailto:hello@sos-uk.org)

Registered charity: 1184011



STUDENTS  
ORGANISING FOR  
SUSTAINABILITY  
UNITED KINGDOM