

FOR IMMEDIATE RELEASE

August 12, 2021

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Epic Western Cocktail Company Partners with Tacodeli
*Newly Released 100% Blue Agave Tequila Ranch Water to be featured
in Iconic Taqueria Restaurants Statewide*

(San Antonio & Austin, TX) – EPIC WESTERN, a San Antonio-based ready-to-drink premium cocktail company, today announced its partnership with Tacodeli, an Austin-based taqueria who will feature EPIC WESTERN'S 100% Blue Agave Tequila Ranch Water RTD cocktails in their establishments across Texas beginning summer, 2021. Tacodeli opened in Austin in 1999 and has 11 locations in Austin, Dallas, Houston and Plano.

Founded by three Texas entrepreneurs, Royce Itschner, Adam Love and Dub Sutherland, EPIC WESTERN'S Ranch Water™ is unlike any other RTD tequila beverage currently on the market, as it is a true cocktail-in-a-can (2 shots of premium tequila per can) and distilled, canned and packaged in Mexico, then imported into the United States. This is the only way that the product can contain 100% Blue Agave Tequila. Our tequila is specifically sourced from a family-owned distillery in Arandas, Jalisco, Mexico that dates back to 1905.

From the farm to the kitchen to the table, Tacodeli boasts a healthy obsession with both the quality of the ingredients they use and the merging of flavors from Texas and Mexico, where founder Roberto Espinosa grew up and first fell in love with the magical flavors of the taqueria. "I'm excited to be partnering with a company like Epic Western whose roots are in Mexico, where I was born. Like us, they understand the importance of quality ingredients. We're proud to make new friendships and be able to represent such a great product," said Espinosa.

"We love Tacodeli's philosophy of providing the best, most premiere ingredients for their customers. Their vision is our vision," said Itschner.

"When we were looking to partner with a Texas-based restaurant, we looked no further than Austin-born Tacodeli. As an Austin native, my family and I have enjoyed many meals at Tacodeli. The quality of the ingredients and the culinary creativity were something we always admired. Partnering with Tacodeli was an easy choice, highlighting our passion for authenticity and clean ingredients, without cutting any corners," Love added.

Sutherland remembers eating at Tacodeli when he was a student at the University of Texas. "Being a kid from Uvalde, my experience with Mexican food was a lot different than what I found at Tacodeli, and it has been one of my absolute favorites ever since - healthy and delicious. We apply this same philosophy to our Ranch Water. We only use four premium ingredients – 100% Blue Agave Tequila, sparkling mineral water, lime and salt – and nothing else. It's about as healthy as you can get with an adult beverage."

Hecho en Mexico, EPIC WESTERN is a marriage of the best Mexican ingredients with the iconic Texas cocktail. Made with just the right amounts of top-shelf tequila, certified Mexican Mineral Water, sea salt, and real lime flavor, EPIC WESTERN embodies the experience of drinking a homemade Ranch Water. Each 12 oz. can of EPIC WESTERN contains 3 oz. of premium 100% Blue Agave Tequila, is 10% ABV and 20 proof. The gluten-free product has 1G carbs and 0G sugar. Unlike Ranch Water RTDs

currently on the market, EPIC WESTERN does not contain malt liquor, mixto (a low-cost substitute for premium tequila) or artificial colors or flavors.

Tri-City Distributors, located in New Braunfels, Texas, is the exclusive importer for EPIC WESTERN. Distribution partners include: Silver Eagle Beverages (San Antonio), Brown Distributing (Austin), Silver Eagle Distributors (Houston), Favorite Brands (Dallas/Ft. Worth/West Texas Region), L&F (Corpus Christi/Rio Grande Valley/El Paso), Budweiser Distributing (Amarillo), Jack Hilliard Distributing Company (College Station), Giglio (East Texas Region), Wismer Distributing (Baytown) and Keg 1 O'Neal (Weatherford). To learn more about EPIC WESTERN, visit EpicWestern.com or follow IG: @epicwestern

Find out more about Tacodeli at Tacodeli.com and follow Tacodeli on social media at [@tacodeli](https://www.instagram.com/tacodeli). Tacodeli has 11 locations throughout Texas. Six Austin locations, four Dallas and one Houston location. Find your nearest Tacodeli at Tacodeli.com/locations.

About Epic Western Cocktail Company

Epic Western Cocktail Company was founded in 2019 in San Antonio, Texas. From agave harvesting and distilling to canning and distribution, EPIC WESTERN ready-to-drink cocktails only come out of Jalisco, Mexico, resulting in the first-to-market 10% ABV RTD beverage made with 100% Blue Agave Tequila and no artificial anything. EPIC WESTERN is the Official Ranch Water of Texas Exes. EPIC WESTERN is **The Genuine Article**. EpicWestern.com and IG: @epicwestern

About Tacodeli

Tacodeli opened in Austin in 1999, but our story began long before in Mexico City. That's where our founder Roberto grew up and first fell in love with the magical flavors of the taqueria. Years later, his childhood memories mixed with Austin's friendly vibes to inspire Tacodeli's food and the way we share it. The result is a big, ambitious menu, prepared by hand every day. A healthy obsession with both the quality of our ingredients and the quality of our lives. And a merging of flavors from both sides of our heritage to create something all its own. We extend a warm welcome to anyone who's hungry for something different.

Link to Epic Western & Tacodeli Visual Assets

<https://www.dropbox.com/sh/uip023d0uwtu5tt/AABzMC5IIIJYZb9chRvPhGA3a?dl=0>

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