



TAKEOUT MEDIA

COMPANY PROFILE

WHO WE ARE

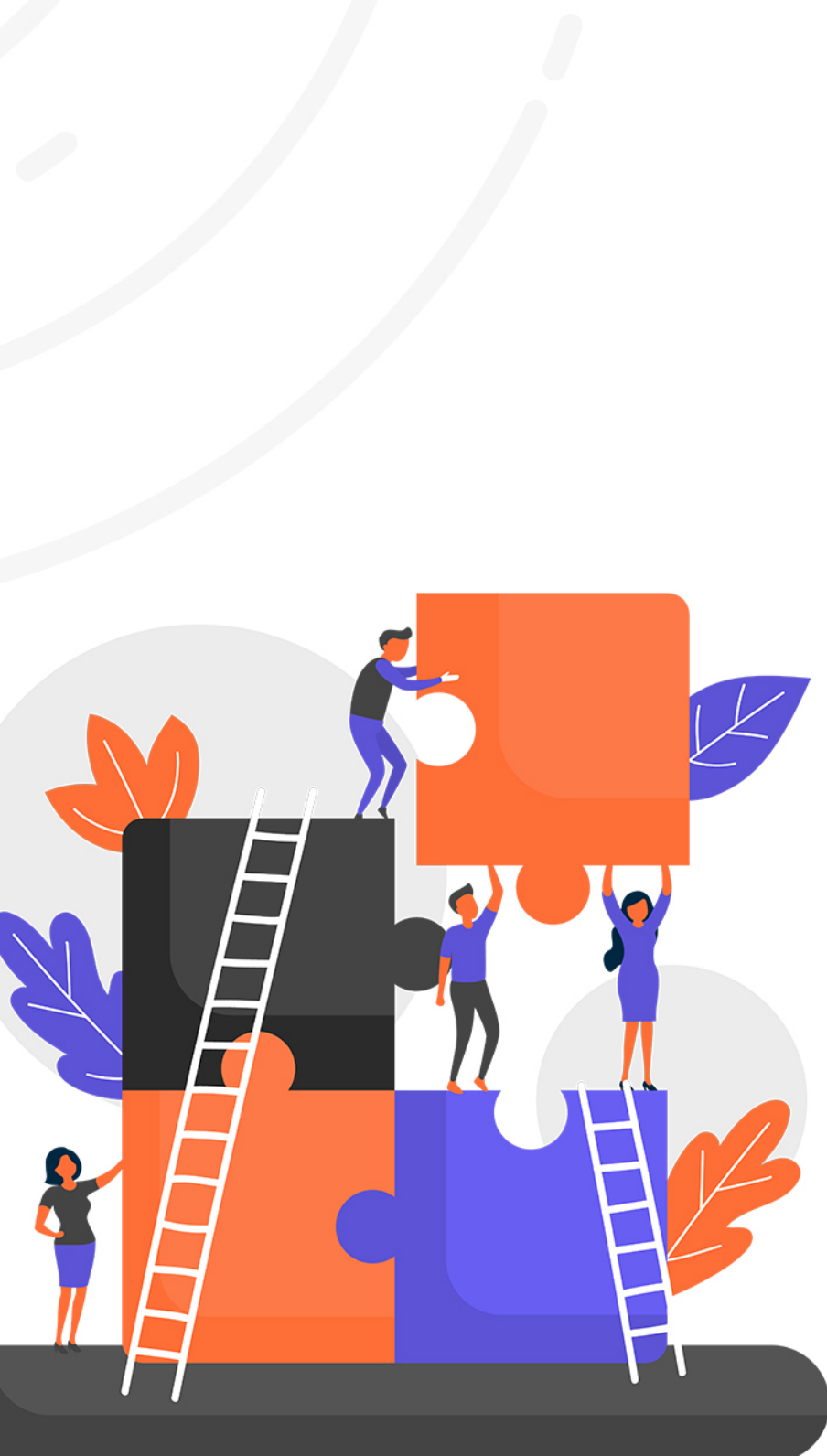
TAKEOUT MEDIA is a young agile, and innovative full-service media & advertising agency. Over the years we have gained a reputation in the market as one of the most creative and result-oriented agency. With the aid of our cutting-edge marketing research and strategy, we understand the needs of our clients and cater for them using innovative methods around strategy, technology, and creative design which enhance our clients' image as well as revenue increase.



WHAT WE ARE ABOUT?

OUR VISION: We have an established vision to become the foremost communications company from Africa, known for its vast influence in shaping opinions, culture and societal values.

OUR MISSION: To provide innovative, effective and result oriented creative and advertising solutions which help our clients increase their revenue and brand awareness.



HOW WE HELP OUR CLIENTS



CREATIVE

Creative:

We tell compelling brand stories from engaging social content to full-on web and television spots, our in-house production team serves as a full-service partner to develop and bring concepts to life with content ranging from advert and video commercials, animations, 360 and VR videos across all media channels but locally and internationally.

The graphic on the left side of the slide consists of several concentric circles. The innermost circle is a solid orange circle. Surrounding it is a larger circle with a light gray diagonal hatching pattern. A thick, curved line in a gradient of orange and pink arcs around the hatched circle. In the center of the orange circle is a black target icon with a triangle and a dot. The word "ADVERTISING" is written in bold, black, uppercase letters across the middle of the hatched circle.

ADVERTISING

Advertising:

Using our avant-garde strategies, we develop and implement innovative marketing campaigns that are result oriented and meet the needs of our clients. This campaigns are executed through:

- Online advertising and social media marketing
- Media planning and distribution
- Outdoor advertising (billboards, wallscapes and flag poles)
- Brand activations



EVENTS & ENTERPRISE

Events & Enterprise:

We are equipped and ready to organize from A to Z the following events: product launches, press conferences, corporate meetings and conferences, marketing programs, roadshows, grand opening events, and fashion shows. We creatively brainstorm from theme ideas, technical and logistical elements as well as budgeting according to client brief and requirement, monitoring of social media coverage and press coverage. As well as documenting the event itself with video ad photos.

A graphic featuring a central circular area with a light gray diagonal hatched pattern. Inside this circle is a red-to-orange gradient circle containing a white gear icon with a checkmark inside. The words "BRAND MANAGEMENT" are written in bold, black, uppercase letters below the central circle. This central element is surrounded by several concentric, light gray circular lines of varying thicknesses, some of which are dashed. A small orange dot is located at the bottom left of the central graphic area.

BRAND MANAGEMENT

Brand Management:

We help you establish a clear and well-defined brand identity so that your company, business, product or service can achieve its full growth potential through wider public recognition. We provide integrated brand management, including everything from formulating a brand strategy to activities promoting brand communication to stakeholders.



CAPACITY & SKILL DEVELOPMENT

Capacity and Skill Development:

We invest in digital media skills and career development across various demographics ranging from government agencies, Non- governmental organizations as well as private companies.

HOW WE WORK



INNOVATION

We help our clients achieve exceeding results by using up to date technology and top-notch strategies.

BRANDING & DESIGN

We partner with our clients to develop and produce content unique to their specific needs and expectations with the aim of increasing brand awareness or revenue.

MARKETING

We help our client's product and services get to their target audience through a series of marketing activities.


SUCCESS

Our goal is simple, to be part of your success story.

SOME OF OUR CLIENTS





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