
Laura Peres

Brooklyn-Based
Visual Designer

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Education

PRATT INSTITUTE 2016–2018
NEW YORK CITY, NY

MFA Communications Design

- Excellence in Academic Achievement
- Pratt Circle Award

CLARK UNIVERSITY 2008–2012
WORCESTER, MA

BA Psychology

Participation

BARUCH COLLEGE DEC 2018
NEW YORK, NY GUEST CRITIC

Layout & Publication Design

PRATT INSTITUTE NOV 2018
BROOKLYN, NY GUEST CRITIC

Form & Code

AIGA JUN 2018
NEW YORK, NY SPEAKER

Fresh Grad Talks

AIGA MAY 2018
NEW YORK, NY JUDGE

Building Community Power

KOLDING DESIGN SCHOOL FEB 2018
KOLDING, DE SPEAKER

Play the Design Way Conference

Skills

Software

After Effects, InVision, InDesign, Illustrator, Keynote, Photoshop, Premiere, Sketch, Figma, and Microsoft Office

Coding

Basic knowledge of HTML, CSS, Processing, and Java Script

Trilingual

Fluent in English, Portuguese, and Spanish

Experience

OPEN SOCIETY FOUNDATIONS APR 2019–PRESENT
NEW YORK, NY

Senior Designer

Supporting integral implementation of the Open Society brand identity. Developing template systems for a variety of audiences, media, and formats. Conceptualizing and executing visual approaches to print and digital media.

VARIED CLIENTS JUN 2018–NOV 2019
NEW YORK, NY

Design Consultant

Executed UX research, UX design, and visual design for digital and physical products and services. Clients Included the Leadership Conference on Civil and Human Rights, the Wisconsin Census, and Care.

PRATT INSTITUTE, JAN 2017–MAY 2018
NEW YORK CITY, NY

Research Assistant

Developed proposal for a resource hub for the Citizen Designer Now! initiative in partnership with the AIGA. Established a research and implementation framework for Pratt Free School Initiative.

SPIRITED AWARDS JUN–JUL 2017
NEW YORK CITY, NY

Lead Visual Designer

Led the communication design and visualization process for the 11th Annual Spirited Awards.

GALEÃO INTERNATIONAL AIRPORT MAR 2014–AUG 2016
RIO DE JANEIRO, BR

Graphic Designer

Planned and executed events, developed and coordinated internal and institutional communication, and generated creative communications design solutions to improve the passenger experience.

ODEBRECHT CONSTRUCTION JUNE 2012–MAR 2014
MIAMI, FL / RIO DE JANEIRO, BR

Graphic Designer

Developed strategy and content for internal communications. Served as point of contact between headquarters and communications team.