

Desktop as a Service (DaaS) for the Professional Services Industry

Use Case: Streamline budgeting and cash flow management



The Business Need

Cash flow management is a [frequent challenge](#) for professional services firms due especially to the fluctuating nature of their income and the potential for delays in payment by their clients. More than half of attorneys [report that delayed payments are a regular problem](#), for example. When customers pay late or payments to take a long time to process, businesses risk critical disruptions to their operations.



DesktopReady Advantage

By making desktop infrastructure costs more consistent, while also allowing businesses to move from a CapEx to a pay-as-you-go billing model, DesktopReady simplifies one major facet of IT budgeting. With DesktopReady, businesses pay only for the exact number of cloud desktops they require at a given moment. If they need to scale down, they can stop paying for the excess desktops. And because DesktopReady offers clear, transparent pricing, there are never billing surprises.



Benefits

- Clear, transparent pricing for virtual desktops makes costs easy to predict.
- Eliminate major upfront capital investments in physical desktop hardware.
- Scale desktop infrastructure up or down anytime without financial penalty.

About DesktopReady

DesktopReady is a modern fully managed Desktop as a Service (DaaS) with built-in automation and monitoring that simplifies the delivery and management of cloud desktops for the unique needs of companies that want to spend less time on IT. Developed using Windows Virtual Desktop (WVD) infrastructure within the Microsoft Azure cloud, DesktopReady provides fully functional Windows 10 desktops that are easy to install, configure and ready within minutes. The highly secure cloud desktops are built on platforms that are PCI, HIPAA and SOC2 compliant and supported by 24/7 service desk and infrastructure monitoring. For more information about DesktopReady, visit www.desktopready.com

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