USER PERSONAS
1.3: INTRODUCTION TO UX & DESIGN/THINKING
LAURA HUGHES
PROTO - PERSONA

laura hughes
protot - persona

1.3 : USER PERSONAS
Laura Hughes

22 Years Old
Lives in Atlanta, GA
Nursing Student

“Completely understanding what I’m studying is so important because it will directly affect someone’s life in the future.”
BEHAVIORS:

Full time Nursing Student in an accelerated course

Has a demanding curriculum that leaves little free time.

Works around a mentor’s schedules so daily schedule is always changing.

Must think and study conceptually to understand the bigger picture.

Has been in school for 19 years, understands what works best for her.

NEEDS:

A better system to condense her notes.

To learn new terms and information everyday.

A stimulating interface that makes studying less monotonous.

Visuals to understand material better.

Professionally approved info that reduces risk of inaccuracies.

An interface that is fast/easy, corresponds and aids with her traditional study habits seamlessly.

GOALS:

Be prepared for on-spot questioning at the hospital.

Graduate Nursing School with honors.

Ace the NCLEX-RN exam.

Receive a job placement in Atlanta, GA.

Maintain a healthy work life balance to prevent burn out.
USER STORIES

As a student who has been in school for 19 years I am aware of works best for me, I want to have a study tool that fits into my already existing routine and improve my productivity but does not require learning a new method.

As a student who is constantly reading dull textbooks and screens, I want an environment that is visually interesting to break up the monotony of studying and give myself a mental break.

As a person with a spatial learning style, I need visuals incorporated into my notes so that I can better comprehend a subject.

As a student of a fast paced curriculum that builds off the chapter before, I want a system that vets content to prevent me from studying inaccurate
When I am reviewing, understanding something fully is so important and can stress me out because I want my future patients to have the best care possible. I want a resource that breaks things down for me and takes the edge off the serious tone of my job.

When I am resting, I still feel that my time could be better utilized. I want a tool that can be a mindless task but can still engage my brain.

When I am studying, I want to know that I am not wasting time reviewing information that is wrong. I want a safeguard in place that reassures me that I am on the right track.
Laura needs a way to review and study her notes during differing times of day because she has a very busy, unpredictable schedule that is mentally demanding with brief moments of rest. We will know this to be true when we see that Laura can use the study tool in small, relaxed sessions as well as in deep, thorough study review.
HYPOTHESIS STATEMENT

We believe that by creating a medical centered study tool with a vetted system of pre-written flashcards, note-taking capabilities, full card layouts, and a stimulating interface for Laura, we will improve her comprehension while also saving her time and bringing healthy pause to her demanding schedule in a fun environment.